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FIRST NATURAL FOODS HOLDINGS LIMITED 第一天然食品有限公司^{*}

(Incorporated in Bermuda with limited liability)

(Stock Code: 1076)

HIGH CONCENTRATION OF SHAREHOLDING

This announcement is made at the request of the Stock Exchange in respect of the concentration of the shareholding of the Company in the hands of a limited number of Shareholders as at 23 September 2013.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") in respect of the concentration of the shareholding of First Natural Foods Holdings Limited (the "**Company**") in the hands of a limited number of shareholders of the Company (the "**Shareholders**") as at 23 September 2013.

HIGH CONCENTRATION OF SHAREHOLDING

The Company noted that an announcement has been published by the Securities and Futures Commission (the "SFC") on 3 October 2013 (the "SFC Announcement").

As disclosed in the SFC Announcement, the SFC has recently completed an enquiry into the shareholding of the Company. The SFC's findings indicated that as at 23 September 2013, 13 Shareholders held an aggregate of 76,970,500 shares of the Company ("**Shares**"), representing 19.23% of the issued Shares. Such shareholding, together with 300,182,154 Shares (representing 74.99% of the issued Shares) held by Inventive Star Limited, a substantial Shareholder, represented 94.22% of the issued Shares as at 23 September 2013. Therefore, only 23,093,620 Shares (representing 5.78% of the issued Shares) were held by other Shareholders.

The information above is extracted from the SFC Announcement and the Company has not independently verified such information. Please also refer to the SFC Announcement for other information.

PUBLIC FLOAT

Based on the information available and to the best knowledge of the Board after making all reasonable enquiries of its connected persons, the Company confirms that not less than 25% of the Company's issued Shares are in the hands of the public as at 23 September 2013 and the date of this announcement and the Company is able to comply with the public float requirement under the Rules Governing the Listing of Securities on the Stock Exchange.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

> On behalf of the Board First Natural Foods Holdings Limited Huang Kunyan Chairman

Hong Kong, 4 October 2013

As at the date of this announcement, the Board comprises Mr. Huang Kunyan, Mr. Shum Chin Tong Peter and Mr. Yau Dennis Wai Tak as executive directors; Mr. Lee Wa Lun Warren as non-executive director; and Mr. Wong Chi Keung, Mr. Leung King Yue Alex and Mr. Tang Chi Chung Matthew as independent non-executive directors.

* For identification purpose only