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FOUR SEAS MERCANTILE HOLDINGS LIMITED

四洲集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 374)

POSITIVE PROFIT ALERT

This announcement is made by Four Seas Mercantile Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on its preliminary review of the latest consolidated management accounts of the Group, the Group is expected to record a significant increase in its profit attributable to the equity holders of the Company for the six months ended 30 September 2013 as compared with the same period in 2012. Such increase is primarily due to an increase in the gross profit margin of the Group as a result of better control of purchasing and production costs, together with the benefit of the depreciation of the Japanese Yen, being one of the transaction currencies for the purchases of the Group.

The information contained in this announcement is only based on the preliminary review by the Board with reference to financial information currently available to it and is not based on any figures or information that has been audited or reviewed by the auditors or the audit committee of the Company. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 September 2013 which is expected to be published in late November 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

On behalf of the Board of
Four Seas Mercantile Holdings Limited
Tai Tak Fung, Stephen, GBS, SBS, JP
Chairman

Hong Kong, 28 October 2013

As at the date of this announcement, Mr. TAI Tak Fung, Stephen, Ms. WU Mei Yung, Quinly, Mr. MAN Wing Cheung, Ellis, Mr. YIP Wai Keung, Mr. WU Wing Biu and Mr. NAM Chi Ming, Gibson are the executive directors of the Company. Ms. LEUNG Mei Han, Mr. CHAN Yuk Sang, Peter and Mr. Tsunao KIJIMA are the independent non-executive directors of the Company.

* For identification purpose only