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CHINA RAILSMEDIA CORPORATION LIMITED

中國鐵聯傳媒有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 745)

PROFIT WARNING

This announcement is made by the Company pursuant to Rules 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that, based on a preliminary review of the Group's management accounts, the Group is expected to record a significant increase in loss for the six months period ended 30 September 2013 as compared with the corresponding period in year 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Railsmidia Corporation Limited ("**Company**", together with its subsidiaries, "**Group**") pursuant to Rule 13.09 of the Rules ("**Listing Rules**") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board ("**Board**") of directors ("**Directors**") of the Company wishes to inform the shareholders of the Company ("**Shareholders**") and potential investors that, based on a preliminary review of the Group's management accounts, the Group is expected to record a significant increase in the loss for the six months period ended 30 September 2013 as compared with the corresponding period in year 2012, which was mainly due to (1) an impairment loss on other receivables of the Group is recognized and (ii) the increase in imputed interests expenses in respect of the outstanding promissory notes.

The Company is still in the process of finalizing the interim results of the Group for the six months period ended 30 September 2013. The information contained in this announcement is only a preliminary assessment by the management of the Company based on the Group's management accounts currently available and have not been audited or reviewed by the auditor of the Company. Further details of the Group's financial results and performance will be disclosed in Company's interim result announcement to be published in late November 2013.

Shareholders of the Company and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

** For identification purposes only*

On behalf of the Board
China Railsmedia Corporation Limited
Hui Chi Yung

Hong Kong, 6 November 2013

As at the date of this announcement, the Board of Directors comprises Mr. Hui Chi Yung and Ms. Yih Chuen Yung, Grace as Executive Directors and Mr. Liu Kwong Sang, Mr. Sit Hing Wah and Dr. Hu Chung Kuen, David as Independent Non-Executive Directors.