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Rising Development Holdings Limited

麗盛集團控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1004)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that the Group expects to record a significant decrease in the net loss for the six month ended 30 September 2013 as compared with the loss for the corresponding period in 2012.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Rising Development Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on preliminary assessment of the unaudited consolidated management accounts of the Group and information currently available, the Group expects to record a significant decrease in the net loss for the six month ended 30 September 2013, compared with the loss for the corresponding period in 2012. Such significant decrease in loss was mainly attributable to the fair value change on derivative components embedded in

convertible notes and write-back of impairment loss on exploration and evaluation assets. The loss for the period ended 30 September 2013 was mainly due to unrealised loss on investments in listed financial assets at fair value through profit or loss and imputed interest expenses on convertible notes.

The Company is in the process of finalizing the consolidated interim results of the Group for the six months ended 30 September 2013. The information contained in this announcement is only based on a preliminary review by the Board on the unaudited consolidated management accounts of the Group for the six months ended 30 September 2013, which have not been audited or reviewed by the auditors of the Company. The unaudited consolidated interim results of the Group for the six months ended 30 September 2013 are expected to be announced by the Company on or about 22 November 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Rising Development Holdings Limited

Lai Leong
Chairman

Hong Kong, 15 November 2013

As at the date hereof, Mr. Lai Leong, Dr. Lee Yuk Lun, JP, Mr. Kong Shan, David, Mr. Lam Kwan Sing, Mr. Wong Nga Leung and Mr. Hon Ming Sang are the executive directors of the Company; and Mr. Fok Ho Yin, Thomas, Mr. Tsui Ching Hung and Ms. Cheung Oi Man, Amelia are the independent non-executive directors of the Company.

** For identification purpose only*