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CULTURE LANDMARK INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 674)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board of the Company wishes to inform the shareholders and potential investors of the Company that based on the preliminary review on the draft unaudited consolidated management accounts of the Group for the six months ended 30 September 2013, the Group is expected to record a profit for the six months ended 30 September 2013 as compared to a loss for the corresponding period in 2012.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Culture Landmark Investment Limited (the “**Company**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders and potential investors of the Company that based on the preliminary review on the draft unaudited consolidated management accounts of the Company and its subsidiaries (collectively the “**Group**”) for the six months ended 30 September 2013, the Group is expected to record a profit for the six months ended 30 September 2013 as compared to a loss for the corresponding period in 2012. The profit is mainly attributable to the gain on disposal of Wellrich Investments Limited as disclosed by the Company in its announcement dated 19 April 2013 (“**Announcement**”) and circular dated 6 June

2013 (“**Circular**”) as a result of a drop in the net book value of Zhaoqing Star-Lake Club due to unsatisfactory performance during the period from 31 December 2012 (being the date on which the estimated gain on disposal was based) to 22 July 2013 (being the date of completion of the disposal) and exchange rate translation adjustments arising upon disposal. It is expected that the gain on disposal will be significantly higher than the figure as disclosed in the Announcement and Circular.

The positive profit alert announcement is only based on the preliminary review and assessment of the Group’s unaudited consolidated management accounts available for the time being, which are subject to possible adjustments after further internal review by the Board. The interim results of the Group for the six months ended 30 September 2013 have not yet been finalized and are expected to be announced before the end of November 2013.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Culture Landmark Investment Limited
Cheng Yang
Chairman

Hong Kong, 21 November 2013

As at the date of this announcement, the executive directors of the Company are Mr. Cheng Yang (the Chairman), Ms. Lei Lei and Mr. Li Weipeng; and the independent non-executive directors are Mr. Tong Jingguo, Mr. Yang Rusheng and Mr. So Tat Keung.