

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



XINHUA NEWS MEDIA HOLDINGS LIMITED

新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 309)

CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVES AND AGENT FOR THE SERVICE OF PROCESS IN HONG KONG

The Board announces that with effect from 11 December 2013, (i) Ms. Kwong Yin Ping, Yvonne has resigned as the company secretary of the Company (“**Company Secretary**”) and has ceased to be an authorised representative of the Company (“**Authorised Representative**”) and the Company’s agent for the service of process in Hong Kong (“**Process Agent**”) under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and Companies Ordinance (Cap. 32, Laws of Hong Kong); (ii) Mr. Yu Guang, an executive director of the Company, has ceased to be an Authorised Representative; (iii) Mr. Goh Choo Hwee has been appointed as the Company Secretary, an Authorised Representative; and (iv) Mr. David Wei Ji, an executive director of the Company, has been appointed as an Authorised Representative and the Process Agent.

RESIGNATION OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVES AND PROCESS AGENT

The board of directors (the “**Board**”) of Xinhua News Media Holdings Limited (the “**Company**”) hereby announces that, with effect from 11 December 2013, (i) Ms. Kwong Yin Ping, Yvonne has voluntarily resigned as Company Secretary and has ceased to be an Authorised Representative and the Process Agent; and (ii) Mr. Yu Guang, an executive director of the Company, has ceased to be an Authorised Representative.

The Board would like to express its sincere gratitude to Ms. Kwong Yin Ping, Yvonne for her valuable contributions to the Company during her tenure of office.

APPOINTMENT OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVES AND PROCESS AGENT

The Board is pleased to announce that, with effective from 11 December 2013, (i) Mr. Goh Choo Hwee (“**Mr. Goh**”) has been appointed as the Company Secretary and as an Authorised Representative; and (ii) Mr. David Wei Ji, an executive director of the Company, has also been appointed as an Authorised Representative and the Process Agent.

Mr. Goh, aged 42, graduated from The University of Hong Kong with Postgraduate Certificate in Laws in 1995. Mr. Goh has become a member of The Law Society of Hong Kong and has been a practicing solicitor in Hong Kong since 1997 and is currently a partner of Ma Tang & Co., a law firm in Hong Kong. Mr. Goh has over 15 years of experience in PRC-related, corporate and securities practices. Mr. Goh has been appointed as an independent non-executive director of (i) PME Group Limited (stock code: 0379), a company listed on the Main Board of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”), since 18 January 2012; (ii) Tsui Wah Holdings Limited (stock code: 1314), a company listed on the Main Board of the Stock Exchange, since 5 November 2012; and (iii) Theme International Holdings Limited (stock code: 0990), a company listed on the Main Board of the Stock Exchange, since 27 September 2013.

The Board would like to welcome Mr. Goh on his new appointments.

On behalf of the Board
Xinhua News Media Holdings Limited
Ju Mengjun
Co-chairman

Hong Kong, 12 December 2013

As at the date of this announcement, the Board comprises six executive directors, namely, Mr. Ju Mengjun, Dr. Lo Kou Hong, Mr. Yu Guang, Mr. David Wei Ji, Mr. Chang Yong and Mr. Yan Liang; and four independent non-executive directors, namely, Mr. Xu Rong, Mr. Tang Binfeng, Mr. Wang Qi and Mr. Tsang Chi Hon.