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SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 619)

APPOINTMENT OF COMPANY SECRETARY

The board of directors (the “Board”) of South China Financial Holdings Limited (the “Company”) is pleased to announce that Mr. Shing On Wai (“Mr. Shing”) has been appointed as the Company Secretary of the Company with effect from 11 February 2014.

Mr. Shing holds a degree of Bachelor of Laws from the University of Hong Kong and a degree of Master of Laws from King’s College London, University of London. He was admitted as a solicitor of the High Court of Hong Kong in 2003. Mr. Shing is a member of the Law Society of Hong Kong.

The Board would like to take this opportunity to welcome Mr. Shing for his new appointment.

By Order of the Board
South China Financial Holdings Limited
Cheung Choi Ngor
Executive Director

Hong Kong, 11 February 2014

As at the date of this announcement, the directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Yeung Paul and Mr. Chan Hing Wah as executive directors; and (2) Mrs. Tse Wong Siu Yin Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung Eric as independent non-executive directors.