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China Chuanglian Education Group Limited
中國創聯教育集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2371)

POSITIVE PROFIT ALERT

This announcement is made by China Chuanglian Education Group Limited (the “**Company**”) (together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the information currently available to the Company, it is expected that, for the year ended 31 December 2013, the Company will record a turnaround to profit as compared to the consolidated loss after taxation for the financial year ended 31 December 2012. Such turnaround is primarily due to the increases in the revenues from the provision of the online training and education services.

The Company is in the process of finalising its annual results for the year ended 31 December 2013 which are subject to audit and confirmation with the Company’s auditors. The information contained in this announcement is only based on the preliminary assessment by the Board according to the information currently available to the Company, and is not based on any figures or information audited or reviewed by the auditors of the Company. Details of the financial information of the Company will be disclosed in the results announcement for the financial year ended 31 December 2013, which is expected to be published by the end of March 2014. Shareholders of the Company and potential investors are advised to read the results announcement to be published carefully.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Chuanglian Education Group Limited
Li Qing
Executive Director

Hong Kong, 17 February 2014

As at the date of this announcement, the Board comprises Mr. Li Qing and Mr. Li Jia as executive Directors; and Mr. Leung Siu Kee, Mr. Han Bing and Ms. Wang Shuping as independent non-executive Directors.