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## **LABIXIAOXIN SNACKS GROUP LIMITED**

**蠟筆小新休閒食品集團有限公司**

*(Incorporated in Bermuda with limited liability)*

**Stock Code: 1262**

### **DELAY IN PUBLICATION OF THE 2013 ANNUAL RESULTS ANNOUNCEMENT AND POSTPONEMENT OF BOARD MEETING AND SUSPENSION OF TRADING**

Reference is made to the announcement of Labixiaoxin Snacks Group Limited (the “**Company**”) dated 13 March 2014 in relation to the board meeting of the Company.

The Company hereby announces that as additional time is required by the auditors of the Company to finalise the audited accounts of the Company and its subsidiaries (the “**Group**”) for the year ended 31 December 2013 (the “**2013 Audited Accounts**”), the announcement (the “**2013 Annual Results Announcement**”) of the annual results of the Company and its subsidiaries for the year ended 31 December 2013 as previously announced. As a result of the delay in the finalisation of the 2013 Audited Accounts, the meeting of the board of directors of the Company (the “**Board**”) for the purpose of, among other things, considering and approving the 2013 Audited Results is therefore postponed to another date to be fixed by the Board.

The Company will publish further announcement(s) to inform the shareholders on the date of release of the 2013 Annual Results Announcement.

## **SUSPENSION OF TRADING**

At the request of the Company, trading in its shares on The Stock Exchange of Hong Kong Limited will be suspended with effect from 9:00 a.m. on 24 March 2014 pending the release of the 2013 Annual Results Announcement.

By order of the Board  
**Labixiaoxin Snacks Group Limited**  
**Zheng Yu Long**  
Chairman

Hong Kong, 24 March 2014

*As at the date of this announcement, the executive directors of the Company are Zheng Yu Long, Zheng Yu Shuang and Zheng Yu Huan; the non-executive director of the Company is Li Hung Kong; and the independent non-executive directors of the Company are Li Zhi Hai, Sun Kam Ching and Chung Yau Tong.*