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BAOFENG MODERN INTERNATIONAL HOLDINGS COMPANY LIMITED 寶峰時尚國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1121)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board announces that, with effect from 25 April 2014:

- 1. Mr. Yu Wai Cheong has resigned as the company secretary and authorized representative of the Company for the service of process and notices under the Company Ordinance; and
- 2. Mr. Kwok Chi Yin has been appointed as the company secretary and an authorized representative of the Company for the service of process and notices under the Companies Ordinance.

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board (The "Board") of directors (the "Directors") of Baofeng Modern International Holdings Company Limited (the "Company", together with its subsidiaries, the "Group") announces that Mr. Yu Wai Cheong ("Mr. Yu") has tendered his resignation as the company secretary and an authorized representative of the Company for the service of process and notices under the Company Ordinance with effect from 25 April 2014 to focus on his duty as assistant financial controller.

Mr. Yu confirmed that he has no disagreement with the Board and there is nothing relating to his resignation that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited or the shareholders of the Company.

The Board takes this opportunity to thank Mr. Yu for his valuable contributions to the Company during his tenure with the Company.

The Board is pleased to announce that Mr. Kwok Chi Yin ("Mr. Kwok") has been appointed as the company secretary and an authorized representative of the Company for the service of process and notices under the Company Ordinance with effect from 25 April 2014.

Mr. Kwok, aged 46, holds a Bachelor of Commerce in Accounting and Finance and is a Member of CPA Australia and Member of Hong Kong Institute of Certified Public Accountants. Mr. Kwok has over 15 years of experience in finance and accounting.

By order of the Board

Baofeng Modern International Holdings Company Limited

Zheng Jingdong

Chairman

Hong Kong, 25 April 2014

As at the date of this announcement, the executive Directors are Mr. Zheng Jingdong and Mr. Zhang Aiguo; the non-executive Directors are Mr. Sze Ching Bor and Mr. Cheung Miu; and the independent non-executive Directors are Professor Bai Changhong, Mr. Lee Keung and Ms. An Na.