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## **BEP INTERNATIONAL HOLDINGS LIMITED**

**百靈達國際控股有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 2326)**

### **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that after preliminary assessment by the Board of the unaudited management accounts of the Group for the year ended 31 March 2014, it is anticipated that the Group may record a loss as compared to the profit for the year ended 31 March 2013.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by BEP International Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”) .

The board (the “Board”) of directors (the “Directors”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that after preliminary assessment by the Board of the unaudited management accounts of the Group for the year ended 31 March 2014, it is anticipated that the Group may record a loss as compared to the profit for the year ended 31 March 2013. The expected loss is mainly attributable to the decrease in profit margin generated from the Group’s electrical and electronic consumer products businesses primarily owing to intensified market competition and escalation of materials, labour and overhead costs of the manufacturing plant in mainland China (the “Manufacturing Plant”) and the impairment loss of goodwill arose essentially upon acquisition of the Manufacturing Plant.

Amid the difficult operating environment with respect to the electrical and electronic consumer products businesses, the Directors have been exploring suitable business opportunities to broaden the revenue base and to expand or diversify the business scope of the Group by better utilisation of the ample financial resources on hand. Leveraging on the extensive experience in management and marketing, and also strong business network of the four newly appointed Executive Directors of the Company, the Group has been expanding its product range of the electrical and electronic consumer products via sourcing and sale of metal minerals for manufacturing of parts and components of electrical and electronic products in the first quarter of 2014 and recorded such new revenue in the annual results for the year ended 31 March 2014.

The information contained in this announcement is only a preliminary assessment by the Board according to the unaudited management accounts of the Group for the year ended 31 March 2014 and is not based on any financial figures or information which have been audited or reviewed by the Company's auditor. The Company is in the process of finalising the annual results of the Group for the year ended 31 March 2014. Further details of the Group's financial results and performance will be disclosed in the Company's annual results announcement to be published in mid June 2014.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Cheung Ming**  
*Chief Executive Officer*

Hong Kong, 30 May 2014

*As at the date of this announcement, the Board comprises Mr. Zhang Honghai (Chairman), Mr. Cheung Ming (Chief Executive Officer), Mr. Sue Ka Lok, Ms. Hu Denger and Mr. Ren Haisheng as Executive Directors, Mr. Suen Cho Hung, Paul as Non-executive Director and Mr. Chan Kwong Fat, George, Mr. Siu Hi Lam, Alick and Mr. Ng Tze Kin as Independent Non-executive Directors.*

*\* For identification purpose only*