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RESIGNATION OF CHIEF FINANCIAL OFFICER, COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE

The board of directors (the "Board") of Sparkle Roll Group Limited (the "Company") announces that due to personal reasons, Mr. Mok Henry Wing Kai ("Mr. Mok") has tendered his resignation as (i) the chief financial officer of the Company, (ii) the company secretary of the Company, (iii) an authorized representative of the Company pursuant to Rule 3.05 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and (iv) an authorized representative of the Company for accepting service of process and notices in Hong Kong on its behalf under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from 30 September 2014. Mr. Mok has been retained as a consultant to the Company starting from 1 October 2014 to 31 December 2014 or such later date as mutually agreed.

Mr. Mok has confirmed that he has no disagreement with the Board and there is no matter that needs to be brought to the attention of the shareholders of the Company in respect of his resignation.

* for identification purpose only

The Board will search a new company secretary with appropriate qualification and experience that can meet the requirements under rule 3.28 of the Listing Rules, to fill in the vacancy of the company secretary and appoint another authorized representative pursuant to Rule 3.05 of Listing Rules and Part 16 of the Companies Ordinance on or before 30 September 2014.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Mok for his valuable contribution to the Company during his tenure of office and services.

By Order of the Board Sparkle Roll Group Limited Tong Kai Lap Chairman

Hong Kong, 30 June 2014

As at the date of this announcement, the Company has three executive Directors, three nonexecutive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhao Xiao Dong. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent nonexecutive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.