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PORTS DESIGN LIMITED

寶姿時裝有限公司*

(Incorporated in the Bermuda with limited liability)

(Stock Code: 589)

PROFIT WARNING

This announcement is made by Ports Design Limited (the “**Company**”, together with its subsidiaries, the “**Group**”), pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the Group’s unaudited management accounts for the five months ended 31 May 2014 and other information currently available, it is expected that the Group’s profit for the six months ended 30 June 2014 will decline notably as compared with that for the corresponding period in 2013. Such decline is primarily attributable to a decrease in turnover resulting from a weak retail sentiment and increase in rental expenses.

The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available for the five months ended 31 May 2014, which has not yet been audited or reviewed by the auditors of the Company. The interim results announcement of the Company for the six months ended 30 June 2014 is expected to be released in August 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Ports Design Limited
Alfred Chan
Executive Director

Hong Kong, 9 July 2014

As at the date of this announcement, the Directors are:

Executive Directors:

Mr. Alfred Chan

Mr. Pierre Bourque

Non-executive Director:

Mr. Ian Hylton

Independent Non-executive Directors:

Mr. Lin Tao

Mr. Zheng Wanhe

Mr. Antonio Gregorio

**for identification purpose only*