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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board of Directors (the “Board”) of Sa Sa International Holdings Limited (the “Company”) announces that Mr Tsang Sai Chung Kirk has resigned as company secretary and ceased to be an authorised representative of the Company to pursue his personal development with effect from 26 September 2014. Mr Tsang confirmed that he has no disagreement with the Board and there is nothing relating to his resignation that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited or the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Mr Tsang for his valuable contribution to the Company during his tenure of service.

The Board has identified a suitable high caliber candidate for appointment to the office of company secretary and as authorised representative of the Company who will report for duty in end of October 2014. Meanwhile, Mr Tsoi Keung Andy who is the Vice President, Finance and Accounting, and Group Financial Controller of the Company has been appointed as the company secretary and authorised representative of the Company for the transitional period with effect from 26 September 2014.

Mr Tsoi holds a Bachelor’s degree in Business Administration (Graduated with Distinction) from the University of Wisconsin – Madison, USA, and is a fellow member of the Hong Kong Institute of Certified Public Accountants. Mr Tsoi has joined the Company since October 2009 and has over 20 years of solid experience in finance and accounting, auditing and senior management. Prior to joining the Company, he had served in various renowned multi-international companies.

The Board would like to welcome Mr Tsoi for his new appointment. Further announcement will be made upon the arrival of the new company secretary of the Company.

By Order of the Board
KWOK Siu Ming Simon
Chairman and chief executive officer

Hong Kong, 26 September 2014

As at the date of this announcement, the directors of the Company are:-

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)

Dr LOOK Guy (Chief financial officer)

Non-Executive Director

Ms LEE Yun Chun Marie-christine

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, SBS, JP*

Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*

Ms TAM Wai Chu Maria, *GBM, JP*

Ms KI Man Fung Leonie, *SBS, JP*

Mr TAN Wee Seng