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首創置業股份有限公司

BEIJING CAPITAL LAND LTD.

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2868)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors of Beijing Capital Land Ltd. announces that Mr. Lee Sing Yeung, Simon resigned as the company secretary, an authorized representative for the purposes of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and an authorized representative for the service of process and notices under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) of the Company with effect from 7th November 2014, and Mr. Lee Sze Wai is appointed as company secretary and authorized representative of the Company on 7th November 2014.

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors (the "Board") of Beijing Capital Land Ltd. (the "Company") announces that Mr. Lee Sing Yeung, Simon resigned as the company secretary, an authorized representative for the purposes of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited and an authorized representative for the service of process and notices under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) of the Company with effect from 7th November 2014. Mr. Lee Sing Yeung, Simon confirmed that he has no disagreement with the Board and there are no other matters that need to be brought to the attention of the shareholders of the Company in relation to his resignation.

Mr. Lee Sze Wai has been appointed as the company secretary and authorized representative of the Company with effect from 7th November 2014. Mr. Lee Sze Wai is a member of the Hong Kong Institute of Certified Public Accountants and obtained a Bachelor's Degree in Economics and Finance from the University of Hong Kong.

The Board would like to take this opportunity to thank Mr. Lee Sing Yeung, Simon for his valuable contributions to the Company during his tenure of office and to welcome Mr. Lee Sze Wai.

By order of the Board
Beijing Capital Land Ltd.
Liu Xiaoguang
Chairman

Beijing, PRC, 7th November 2014

The Board as of the date of this announcement comprises Mr. Liu Xiaoguang (Chairman), Mr. Tang Jun and Mr. Zhang Juxing who are the Executive Directors, Mr. Wang Hao, Mr. Shen Jianping and Mr. Zhang Shengli who are the Non-Executive Directors, Mr. Li Zhaojie, Mr. Ng Yuk Keung and Mr. Wang Hong who are the Independent Non-Executive Directors.