

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**SMI Culture Group Holdings Limited**

**星美文化集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2366)**

### **APPOINTMENT OF AUDITOR**

Reference is made to the announcement of SMI Culture Group Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) dated 25 November 2014 in relation to the resignation of Messrs. KPMG (“KPMG”) as auditor of the Company.

The board of directors (the “Board”) of the Company is pleased to announce that Messrs. Deloitte Touche Tohmatsu has been appointed as the auditor of the Group with effect from 8 December 2014 to fill the casual vacancy left by the resignation of KPMG and to hold office until the conclusion of the next annual general meeting of the Company.

By Order of the Board  
**SMI Culture Group Holdings Limited**  
**Hao Bin**  
*Chairman and Executive Director*

Hong Kong, 12 December 2014

*As at the date of this announcement, the executive Directors are Mr. Hao Bin, Mr. Yuan Xin, Mr. Chan Chi To, Antony and Mr. Kong Dalu and the independent non-executive Directors are Mr. Du Jiang, Mr. Liu Xianbo, Mr. Wu Chien-Chiang and Mr. Jiang Jinsheng.*