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(Incorporated in Bermuda with limited liability)
(Stock code: 1201)

APPOINTMENT OF CHIEF FINANCIAL OFFICER AND COMPANY SECRETARY

Mr. Au Yeung Chi Hang, Jimmy has been appointed as a Chief Financial Officer and Company Secretary of the Company on 16 March, 2015.

The board of directors of the Company (the "Board") announces that Mr. Au Yeung has been appointed as a Chief Financial Officer and Company Secretary of the Company with effect from 16 March, 2015. Mr. Au Yeung is responsible for the overall financial and company secretarial matters of the group.

Mr. Au Yeung received a Bachelor of Commerce degree from the University of Melbourne, Australia. Mr. Au Yeung is a member of the Hong Kong Institute of Certified Public Accountants and CPA Australia.

The Board takes this opportunity to welcome Mr. Au Yeung to join the Company.

GENERAL

As at the date of this announcement, the board of Directors of the Company comprises Mr. Zhou Jin, Mr. Tao Fei Hu, Mr. Wang Feng Wu, Ms. Cheng Hung Mui, Mr. Zhang Xiaofeng, Mr. Liu Qingchang, Mr. Wei Ren and Mr. Liu Shihong as executive Directors, Mr. Guo Min and Ms. Connie Xiaohua Zhang as non-executive Directors, Mr. Ho Chun Chung, Patrick as independent non-executive Director.

At the request of the Company, trading in the Shares on the Stock Exchange was halted with effect from 9:00 a.m. on 18 December 2013. Trading in the Shares will remain suspended until further notice.

For and on behalf of the board of Kith Holdings Limited Zhang Xiaofeng Director

Hong Kong, 17 March 2015