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HAICHANG HOLDINGS LTD.

海昌控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board would like to announce that Mr. Yu Leung Fai resigned as the Company Secretary and Authorised Representative and Mr. Xingjun has been appointed as the Company Secretary and Authorised Representative of the Company with effect from 27 March 2015.

RESIGNATION OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board (the “**Board**”) of directors (the “**Directors**”) of Haichang Holdings Ltd. (the “**Company**”) would like to announce that Mr. Yu Leung Fai (“**Mr. Yu**”) tendered his resignation as the company secretary (the “**Company Secretary**”) and authorised representative (the “**Authorised Representative**”) of the Company for the purpose of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the service of process and notices under the Companies Ordinance (Cap. 622 of the Laws of Hong Kong) with effect from 27 March 2015.

Mr. Yu has confirmed to the Board that he has no disagreement with the Board and there are no matters relating to his resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Mr. Yu for his valuable contributions to the Company during his term of services.

APPOINTMENT OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board is pleased to announce that Mr. Xingjun (“**Mr. Xing**”) has been appointed as the Company Secretary and the Authorised Representative with effect from 27 March 2015 to fill the casual vacancies following the resignation of Mr. Yu.

Mr. Xing joined the Company in July 2014 and is currently the board secretary and investor relations director. He is an associate member of the Hong Kong Institute of Chartered Secretaries and the Institute of Chartered Secretaries and Administrators in the United Kingdom and also a charterholder of Chartered Financial Analyst. Mr. Xing holds a master degree in financial management from Loughborough University in the United Kingdom and he has extensive experience in corporate secretarial functions and had worked at various listed companies in Hong Kong.

The Board would like to extend its warm welcome to Mr. Xing for taking up the mentioned appointments.

On behalf of the Board
Haichang Holdings Ltd.
Wang Xuguang
Executive Director and Chief Executive Officer

Dalian, the People’s Republic of China, 27 March 2015

As at the date of this announcement, the executive directors of the Company are Mr. Wang Xuguang, Mr. Zhao Wenjing and Mr. Qu Naiqiang; the non-executive directors of the Company are Mr. Qu Naijie, Mr. Makoto Inoue and Mr. Yuan Bing; and the independent non-executive directors of the Company are Prof. Fang Hongxing, Mr. Sun Jianyi and Prof. Xie Yanjun.