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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

PROPOSED CHANGE OF AUDITOR

The Board resolved to propose the appointment of Ruihua Certified Public Accountants LLP (瑞華會計師事務所 (特殊普通合伙)) as the auditor of the Company, subject to the approval of the shareholders of the Company at the AGM.

This announcement is made by Beijing Jingkelong Company Limited (the “**Company**”) pursuant to Rule 13.51(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) announces that Deloitte Touche Tohmatsu CPA LLP (德勤華永會計師事務所 (特殊普通合伙)) (“**Deloitte**”) will retire as the auditor of the Company, and will not offer itself for re-appointment, whose term of service will expire on the conclusion of the forthcoming 2014 annual general meeting of the Company for the year ending 31 December 2014 to be held on Thursday, 28 May 2015 (the “**AGM**”). The Company proposed to change its auditor

as the Company and Deloitte could not reach a consensus on the audit fee for its proposed service to the Company.

Deloitte has confirmed in writing that there are no matters in relation to its retirement which should be brought to the attention of the members or creditors of the Company. The Board is not aware of any matters in relation to the proposed change of auditor that need to be brought to the attention of the shareholders of the Company. The Board has also confirmed that there are no disagreements or outstanding matters between the Company and Deloitte.

The Company believes that the proposed change of auditor will not affect the publication of the annual results or annual report of the Company for the year ended 31 December 2014.

The Board resolved to propose the appointment of Ruihua Certified Public Accountants LLP(瑞華會計師事務所(特殊普通合夥)) as the auditor of the Company, to fill the vacancy arising from the retirement of Deloitte and to hold office until the conclusion of the next annual general meeting of the Company, subject to the approval of the shareholders of the Company (the “**Shareholders**”) at the AGM. An ordinary resolution will be proposed to the Shareholders at the AGM for such appointment. A notice of AGM containing, among other things, the proposed change of auditor, will be despatched to the Shareholders as soon as practicable.

The Board would like to extend its sincere gratitude to Deloitte for its quality services provided to the Company in the previous years.

By Order of the Board
Beijing Jingkelong Company Limited
Company Secretary
Li Bo

Beijing, the PRC

9 April 2015

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Mr. Li Wei, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Wang Weilin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*