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SOUND GLOBAL LTD.

桑德國際有限公司*

(Incorporated in the Republic of Singapore with limited liability)
(Singapore Company Registration Number 200515422C)
(Hong Kong Stock Code: 00967)

(1) FURTHER DELAY IN PUBLICATION OF 2014 ANNUAL RESULTS AND DESPATCH OF 2014 ANNUAL REPORT;

- (2) DELAY IN PUBLICATION OF 2015 INTERIM RESULTS AND DESPATCH OF 2015 INTERIM REPORT;
- (3) ENGAGEMENT OF INDEPENDENT FORENSIC SPECIALIST AND INTERNAL CONTROL CONSULTANT; AND (4) CONTINUAL SUSPENSION OF TRADING

References are made to the announcements of Sound Global Ltd. (the "Company", together with its subsidiaries, the "Group") dated 16 March 2015, 31 March 2015, 29 April 2015, 23 June 2015, 9 July 2015 and 31 July 2015 (the "Previous Announcements") in relation to, amongst others, the delay in publication of the 2014 Annual Results and despatch of the 2014 Annual Report, and the Suspension. Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meanings as defined in the Previous Announcements.

(1) FURTHER DELAY IN PUBLICATION OF 2014 ANNUAL RESULTS AND DESPATCH OF 2014 ANNUAL REPORT

As additional time is required for the Company to come up with an expected timeline for the publication of the 2014 Annual Results given that HLB was appointed as auditors of the Company recently and that the procedures for the change of the statutory auditors of the Company and its subsidiary incorporated in Singapore have yet to be completed, the Board wishes to inform the shareholders of the Company that the publication of the 2014 Annual Results and the despatch of the 2014 Annual Report will be further delayed.

(2) DELAY IN PUBLICATION OF 2015 INTERIM RESULTS AND DESPATCH OF 2015 INTERIM REPORT

Due to the above reasons, the publication of the announcement on the interim results of the Group for the six months ended 30 June 2015 (the "2015 Interim Results") and the despatch of the interim report for the six months ended 30 June 2015 (the "2015 Interim Report") will also be delayed.

Publication of the 2014 Annual Results and 2015 Interim Results, and the despatch of the 2014 Annual Report and the 2015 Interim Report, will be made as soon as reasonably practicable. Further announcement(s) will be made to inform the shareholders of the Company on the date of release of the 2014 Annual Results and the 2015 Interim Results, as and when appropriate.

(3) ENGAGEMENT OF INDEPENDENT FORENSIC SPECIALIST AND INTERNAL CONTROL CONSULTANT

As disclosed in the Company's announcement dated 9 July 2015, in order to resume trading in the Company's shares and debt securities on the Stock Exchange, the Company is required, amongst others, to engage an independent forensic specialist acceptable to the Stock Exchange to conduct forensic investigations on the Cash Discrepancy and to demonstrate that the Company has put in place adequate financial reporting procedures and internal control systems to meet its obligations under the Listing Rules. In this connection, the Company has formally engaged RSM Nelson Wheeler Certified Public Accountants ("RSM") as its independent forensic specialist to conduct the forensic investigations on the Cash Discrepancy; and PKF Accountants & Business Advisers ("PKF") as its internal control consultant to review and advise on the Company's financial reporting procedures and internal control systems.

The Company is taking all necessary steps to fulfil all of the resumption conditions, and will make further announcement of any material development on the above matters as and when appropriate.

(4) CONTINUAL SUSPENSION OF TRADING

At the request of the Company, trading in the Company's shares (stock code: 00967) and debt securities (stock code: 04561) have been suspended from 9:00 a.m. on 16 March 2015 and the Company received a letter dated 6 July 2015 from the Stock Exchange in relation to the resumption conditions as mentioned in the announcement of the Company dated 9 July 2015. Trading in the Company's shares and debt securities will continue to suspend until further notice.

By Order of the Board Sound Global Ltd. Zhang Jingzhi Executive Director

Hong Kong, 31 August 2015

As of the date of this announcement, the executive Directors are Wen Yibo, Zhang Jingzhi, Wang Kai, Luo Liyang, Jiang Anping and Liu Wei; and the independent non-executive Directors are Ma Yuanju, Luo Jianhua and Zhang Shuting.

* For identification purposes only