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SCUD GROUP LIMITED

飛毛腿集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01399)

**OPERATIONAL UPDATE FOR JULY 2015 AND
UPDATE ON PROGRESS OF FULFILLMENT OF RESUMPTION
CONDITIONS**

This announcement is an update of matters referred to in the announcements published by SCUD Group Limited (the “Company”) dated 24 April 2015, 29 May 2015, 29 June 2015, 13 July 2015 and 29 July 2015. The Company and its subsidiaries are hereinafter referred to as the “Group”.

OPERATIONAL UPDATE FOR JULY 2015

Set out below is an update on the Group’s business operations for July 2015. The information set out below is based on the unaudited management accounts of the major subsidiaries of the Company for the first seven months ended 31 July 2015.

The total sales revenue (value added tax not included) of the Group for the first seven months ended 31 July 2015 was about RMB2.3 billion.

The ODM business accounted for about RMB1.9 billion, representing about 82%, of such total sales revenue of the Group for the first seven months ended 31 July 2015. The Own-brand business and others accounted for the remainder.

As of 31 July 2015, the bank balance of the Group amounted to about RMB775 million, of which about RMB469 million had been pledged in the ordinary course of its business and about RMB306 million was free cash. The amount of account receivables of the Group settled during the seven months ended 31 July 2015 was about RMB2.7 billion and the amount of payables of the Group settled during the seven months ended 31 July 2015 was about RMB2.4 billion. Bank borrowings as at 31 July 2015 was about RMB323 million.

* For identification purpose only

The Group has other assets and liabilities, and this update on its business and cash position should not be taken as an indicator of the financial performance of the Group. It is provided with the intent of giving shareholders and potential investors some operational data pending the publication of the Company's audited financial statements for the year ended 31 December 2014 and the Company's unaudited financial statements for the six months ended 30 June 2015.

ONGOING WORK BY INDEPENDENT THIRD PARTY INVESTIGATOR

The work by Grant Thornton Advisory Services Limited, who was appointed as the independent third party investigator to investigate the matters raised in Moore Stephens' resignation letter dated 2 April 2015 (the "Matters"), is ongoing. There is no indication at this time of the time by which the investigation into the Matters will be completed.

STATUS UPDATE OF APPOINTMENT OF REPLACEMENT AUDITOR

As stated in the Company's announcement dated 29 May 2015, 29 June 2015 and 29 July 2015, no update in this regard is expected until after the investigation by Grant Thornton Advisory Services Limited is completed. The Company believes that the results of the investigation into the Matters will facilitate the process of engagement by the Company of potential replacement auditors.

CONTINUED SUSPENSION OF TRADING

Trading in the Company's shares on the Stock Exchange will continue to be suspended pending the fulfilment of the resumption conditions referred to in the Company's announcement dated 13 July 2015. The Company will make an announcement about status update of fulfilment of resumption conditions when appropriate.

By Order of the Board
SCUD GROUP LIMITED
Fang Jin
Chairman

Hong Kong, 31 August 2015

As at the date of this announcement, the Board comprises Mr. Fang Jin, Mr. Guo Quan Zeng, Mr. Zhang Li and Ms. Huang Yan being the executive Directors, and Dr. Loke Yu, Mr. Wang Jing Zhong and Mr. Wang Jian Zhang being the independent non-executive Directors.