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SOUND GLOBAL LTD.

桑德國際有限公司*

(Incorporated in the Republic of Singapore with limited liability)

(Singapore Company Registration Number 200515422C)

(Hong Kong Stock Code: 00967)

**(1) DELAY IN PUBLICATION OF 2016 INTERIM RESULTS AND
DESPATCH OF 2016 INTERIM REPORT; AND
(2) SUSPENSION OF TRADING**

**(1) DELAY IN PUBLICATION OF 2016 INTERIM RESULTS AND DESPATCH OF 2016
INTERIM REPORT**

The board of directors of the Company (the “Board”) hereby announce that as the Company requires more time to finalise the information to be contained in the announcement on the interim results for the six months ended 30 June 2016 (the “**2016 Interim Results**”) and the interim report for the six months ended 30 June 2016 (the “**2016 Interim Report**”), the publication of the 2016 Interim Results and the despatch of the 2016 Interim Report will be delayed.

Further announcement(s) will be made to inform the shareholders of the Company on the date of release of the 2016 Interim Results and the dispatch of 2016 Interim Report, as and when appropriate.

(2) SUSPENSION OF TRADING

Trading in the Company’s shares (stock code: 00967) has been suspended from 9:00 a.m. on 13 April 2016 and will remain suspended until further notice.

By Order of the Board

Sound Global Ltd.

Zhou Hao

Executive Director

Hong Kong, 31 August 2016

As of the date of this announcement, the executive Directors are Wen Yibo, Zhou Hao, Luo Liyang, Liu Xiqiang and Liu Wei; and the independent non-executive Directors are Ma Yuanju, Luo Jianhua and Zhang Shuting.

* *For identification purposes only*