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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED
美麗中國控股有限公司
(incorporated in Bermuda with limited liability)
(Stock code: 706)

**APPOINTMENT OF COMPANY SECRETARY
AND CHIEF FINANCIAL OFFICER
AND
CHANGE OF AUTHORISED REPRESENTATIVE**

Reference is made to the announcement of Beautiful China Holdings Company Limited (“**Company**”) dated 2 June 2017 regarding, among others, resignation of company secretary and chief financial officer.

The board (“**Board**”) of director (“**Director**”) of the Company is pleased to announce that Mr. Chan Ying Kay (“**Mr. Chan**”) has been appointed as the chief financial officer and company secretary of the Company, an authorised representative of the Company pursuant to Rule 3.05 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with effect from 1 October 2017.

Mr. Chan, aged 53, is responsible for the financial management, tax, treasury, corporate finance and company secretarial matters of the Company and its subsidiaries (collectively, the “**Group**”). Mr. Chan previously joined the Group between April 2003 and June 2016 as company secretary and chief financial officer and shall re-join the Group in October 2017 with the same positions. He has over 28 years of experience in accounting and finance. Mr. Chan is a fellow member of both the Association of Chartered Certified Accountants and the Hong Kong Institute of Certified Public Accountants.

In light of Mr. Chan's appointment as an authorised representative of the Company pursuant to Rule 3.05 of the Listing Rules, Mr. Tan Shu Jiang, an executive Director, shall cease to act as one of the authorised representatives of the Company with effect from 1 October 2017.

The Board would like to take this opportunity to welcome Mr. Chan on his new appointment.

For and on behalf of
Beautiful China Holdings Company Limited
Sze Wai Marco
Chairman

Hong Kong, 27 September 2017

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Sze Wai, Marco (Chairman), Mr. Zhou Wei Feng (Chief Executive Officer) and Mr. Tan Shu Jiang; two non-executive Directors, namely Mr. Law Fei Shing and Mr. Chen Chun Tung, Jason; and three independent non-executive Directors, namely Mr. Lum Pak Sum, Mr. Chong Yiu Kan, Sherman and Mr. Liu Liyang.