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XINHUA NEWS MEDIA HOLDINGS LIMITED

新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 309)

CHANGE OF AUDITOR

This announcement is made by the board of directors (the “**Board**”) of Xinhua News Media Holdings Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.51(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Reference is made to the announcement of the Company dated 29 September 2017. As the resolution numbered 6 in the notice of annual general meeting of the Company in respect of the re-appointment of HLB Hodgson Impey Cheng Limited (“**HLB**”) as auditor of the Company has not been passed by the shareholders of the Company at the annual general meeting of the Company held on 29 September 2017, HLB retired as the auditor of the Company with immediate effect from the conclusion of the said annual general meeting.

The Board, with the recommendation of the audit committee of the Board, has appointed Elite Partners CPA Limited as the new auditor of the Group with effect from 9 March 2018 to fill the vacancy occasioned by the retirement of HLB Hodgson Impey Cheng Limited and to hold office until the conclusion of the next annual general meeting of the Company.

By order of the Board
Xinhua News Media Holdings Limited
David Wei Ji
Executive Director

Hong Kong, 9 March 2018

As at the date of this announcement, the board of directors of the Company comprises six executive directors, namely, Dr. Lo Kou Hong, Mr. Chan Chun Wo, Mr. David Wei Ji, Mr. Huang Wen Kai, Ms. Chen Ming and Mr. Li Bing; and four independent non-executive directors, namely, Mr. Wang Qi, Mr. Tsang Chi Hon, Mr. Ho Hin Yip and Ms. Lee Suen.