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XINHUA NEWS MEDIA HOLDINGS LIMITED

新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 309)

APPOINTMENT OF CHIEF FINANCIAL OFFICER AND JOINT COMPANY SECRETARY

APPOINTMENT OF CHIEF FINANCIAL OFFICER AND JOINT COMPANY SECRETARY

The board of directors (the “**Board**”) of Xinhua News Media Holdings Limited (the “**Company**”) hereby announces that Mr. Lau Siu Hung (“**Mr. Lau**”) has been appointed as Chief Financial Officer and joint company secretary of the Company with effect from 2 August 2018. Mr. Goh Choo Hwee, the other joint company secretary of the Company, will continue to act as a joint company secretary of the Company.

APPOINTMENT OF MR. LAU SIU HUNG

The Board of the Company is pleased to announce that Mr. Lau has been appointed as Chief Financial Officer and joint company secretary of the Company with effect from 2 August 2018. Mr. Goh Choo Hwee, the other joint company secretary of the Company, will continue to act as a joint company secretary of the Company.

Mr. Lau is also a managing director of Xinhua News Media Limited, a wholly-owned subsidiary of the Company. Mr. Lau has over ten years of experience in listed company corporate finance, mergers and acquisitions, private equity investment, financial and business

management and cross-border transactions in Europe, USA and Asia. Mr. Lau obtains a Master and a Bachelor degree from his study in The Hong Kong University of Science and Technology (HKUST) and Nanyang Technological University of Singapore. Mr. Lau is the Honorary Senior Advisor to a HKUST high-tech company, Incus Company Limited. He is currently a member of The Institute of Chartered Accountants in England and Wales (ICAEW), The Hong Kong Institute of Certified Public Accountants (HKICPA) and the Hong Kong Securities and Investment Institute. He was a holder of the Securities and Futures Commission (SFC) Type 6 (advising on corporate finance) license.

GENERAL

The Board would like to take this opportunity to express its warm welcome to Mr. Lau on his appointment.

By order of the Board
Xinhua News Media Holdings Limited
Chan Chun Wo
Co-Chairman & Executive Director

Hong Kong, 2 August 2018

As at the date of this announcement, the board of directors of the Company comprises six executive directors, namely, Mr. Lo Kou Hong, Mr. Chan Chun Wo, Mr. David Wei Ji, Mr. Huang Wen Kai, Ms. Chen Ming and Mr. Li Bing; and four independent non-executive directors, namely, Mr. Wang Qi, Mr. Tsang Chi Hon, Mr. Ho Hin Yip and Ms. Lee Suen.