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CHANGE OF COMPANY SECRETARY

The board of directors (the “**Board**”) of BAIOO Family Interactive Limited (the “**Company**”) announces that Ms. Ngai Kit Fong (“**Ms. Ngai**”) has resigned as the company secretary of the Company (the “**Company Secretary**”) with effect from 28 August 2018. Ms. Ngai has confirmed that she has no disagreement with the Board and there is no matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to express its gratitude to Ms. Ngai for her valuable contribution to the Company during her tenure of service.

The Board also announces that Ms. Lau Yee Wa (“**Ms. Lau**”) has been appointed as the Company Secretary with effect from 28 August 2018. Ms. Lau is a Senior Manager of the Corporate Services Division of Tricor Services Limited, a global professional services provider specializing in integrated Business, Corporate and Investor Services. Ms. Lau has over 20 years of experience in the corporate secretarial field and has been providing professional corporate services to Hong Kong listed companies as well as multinational, private and offshore companies.

Ms. Lau is a Chartered Secretary and an Associate of both The Hong Kong Institute of Chartered Secretaries and The Institute of Chartered Secretaries and Administrators in the United Kingdom. She holds a bachelor’s degree in business administrative management from University of South Australia.

The Board would like to extend a warm welcome to Ms. Lau on her appointment.

On behalf of the Board
BAIOO Family Interactive Limited
DAI Jian
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 28 August 2018

As at the date of this announcement, the executive Directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong and Mr. WANG Xiaodong; the independent non-executive Directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.