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SAMSON HOLDING LTD.

順誠控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00531)

**CHANGE OF COMPANY SECRETARY,
AUTHORISED REPRESENTATIVE AND
AGENT FOR THE SERVICE OF PROCESS AND
NOTICES IN HONG KONG;
AND
CHANGE OF PRINCIPAL PLACE OF
BUSINESS IN HONG KONG**

The Board announces that with effect from 31 December 2019,

- (1) Ms. Yuet Fan CHEUNG has resigned as the Company Secretary, Authorised Representative and Process Agent;
- (2) Mr. Kwong Cho SHEUNG has appointed as the Company Secretary, Authorised Representative and Process Agent; and
- (3) The Company's principal place of business in Hong Kong will be changed to Unit 1007, 10 Floor, Haleson Building, 1 Jubilee Street, Central, Hong Kong

**CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND AGENT
FOR THE SERVICE OF PROCESS AND NOTICES IN HONG KONG**

The board of directors (the “**Board**”) of Samson Holding Ltd. (the “**Company**”) announces that Ms. Yuet Fan CHEUNG (“**Ms. Cheung**”, a Director of Corporate Services Division of Tricor Services Limited (“**Tricor**”) engaged by the Company as an external service provider) has resigned as (i) the company secretary of the Company (the “**Company Secretary**”); (ii) an authorised representative of the Company (the “**Authorised Representative**”) under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”); and (iii) the agent for the service of process and notices on behalf of the Company in Hong Kong (the “**Process Agent**”) under Rule 19.05(2) of the Listing Rules, all with effect from 31 December 2019.

Ms. Cheung has confirmed that she has no disagreement with the Board and there are no matters relating to her resignation that need to be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company.

The Board also announces that Mr. Kwong Cho SHEUNG (“**Mr. Sheung**”) has appointed as the Company Secretary, the Authorised Representative and the Process Agent in replacement of Ms. Cheung with effect from 31 December 2019.

After the changes mentioned herein, the authorised representatives of the Company under Rule 3.05 of the Listing Rules are Ms. Yi-Mei LIU, an executive director and Deputy Chairman of the Company, and Mr. Sheung.

Mr. Sheung is a Director of JPG Secretarial Services Limited (“**JPG**”). The Company has engaged JPG as an external service provider.

Mr. Sheung holds a Bachelor of Commerce Degree from Macquarie University in Australia and is a member of the Hong Kong Institute of Certified Public Accountants. Mr. Sheung has over 14 years of experience in corporate governance, mergers and acquisitions, auditing and financial management.

The Board would like to express its sincere gratitude to Ms. Cheung for her valuable contribution to the Company during her tenure of service and extend a warm welcome to Mr. Sheung on his appointment.

CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The Board also announces that the address of the principal place of business of the Company in Hong Kong will be changed to Unit 1007, 10 Floor, Haleson Building, 1 Jubilee Street, Central, Hong Kong with effect from 31 December 2019.

For and on behalf of the Board
Samson Holding Ltd.
Shan Huei KUO
Chairman

30 December 2019

As at the date of this announcement, Mr. Shan Huei KUO (Chairman), Ms. Yi-Mei LIU and Mr. Mohamad AMINOZZAKERI are the executive directors of the Company; Mr. Sheng Hsiung PAN is the non-executive director of the Company; and Mr. Ming-Jian KUO, Mr. Siu Ki LAU and Mr. Sui-Yu WU are the independent non-executive directors of the Company.

* *For identification purposes only*