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Kidsland International Holdings Limited

凱知樂國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2122)

CHANGES OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

RESIGNATION OF COMPANY SECRETARY AND CESSATION OF AUTHORISED REPRESENTATIVE

The board of directors of Kidsland International Holdings Limited (the "Company", the "Directors" and the "Board", respectively) announces that with effect from 1 June 2020, Mr. Chan Darren Chun-Yeung ("Mr. Chan") has:

- (i) resigned as the company secretary of the Company (the "Company Secretary" and the "Resignation", respectively); and
- (ii) ceased to be an authorised representative of the Company (the "Authorised Representative") under Rule 3.05 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules" and the "Cessation", respectively).

Mr. Chan has confirmed that he does not have any disagreement with the Board and there is no matter in relation to his Resignation and Cessation that need to be brought to the attention of the shareholders of the Company and the Stock Exchange.

APPOINTMENT OF COMPANY SECRETARY

The Board also announces that Sir Kwok Siu Man KR ("Sir Seaman Kwok") has been appointed as the Company Secretary with effect from 1 June 2020.

The respective brief particulars of Sir Seaman Kwok are as follows:

Sir Seaman Kwok is an executive director and head, corporate secretarial of Boardroom Corporate Services (HK) Limited ("Boardroom") and a director of Boardroom Share Registrars (HK) Limited. Prior to joining Boardroom, between February 2011 and March 2013, he was concurrently the company secretary of (i) a number of companies of the same group listed on GEM of the Stock Exchange and the Main Board of the Stock Exchange, respectively, and (ii) a company of a related group listed on the Main Board of the Stock Exchange. He has over 30 years' extensive legal, corporate secretarial and management experience gained from working, amongst others, at company secretary and other senior positions for companies overseas and in Hong Kong (including the Hang Seng Index Constituent and Hang Seng Mid-Cap 50 stock companies). He was the managing director of a top-notched financial printer in Hong Kong with international affiliation and an independent non-executive director (the "INED") of a company listed on the Main Board of the Stock Exchange. In addition, he is an INED of a company listed on GEM of the Stock Exchange and an executive committee member of Federation of Share Registrars Limited.

Sir Seaman Kwok is a fellow member of each of the Chartered Governance Institute (formerly known as The Institute of Chartered Secretaries and Administrators) in England (the "CGI") and The Institute of Financial Accountants in England, the Institute of Public Accountants in Australia, The Hong Kong Institute of Chartered Secretaries (the "HKICS"), The Association of Hong Kong Accountants and The Hong Kong Institute of Directors, a Chartered Governance Professional of both the CGI and the HKICS, and a member of the Hong Kong Securities and Investment Institute. He also possesses professional qualifications in arbitration, taxation, financial planning and human resources management. In addition, he matriculated from Queen's College in Hong Kong, holds a bachelor's degree of arts (with honours) and a postgraduate diploma in laws (with credit) and has passed the Common Professional Examinations in England and Wales. In 1999, he received induction into the International WHO's WHO of Professionals, an international organisation which establishes a network of international elite professionals. He was one of the adjudicators for the "Best Annual Reports Awards" organised by the Hong Kong Management Association in the early 1990's and the late 2000's as well as a chief examiner and the youngest and the longest serving elected council member of the HKICS. He was conferred as a Knight of Rizal of the Philippines in mid-June 2019.

APPOINTMENT OF AUTHORISED REPRESENTATIVE

The Board further announces that Sir Seaman Kwok has been appointed as an Authorised Representative under Rule 3.05 of the Listing Rules in place of Mr. Chan with effect from 1 June 2020.

GRATITUDE AND WELCOME

The Board would like to take this opportunity to express its sincere gratitude to Mr. Chan for his valuable contribution to the Company during his tenure of office and extend its warm welcome to Sir Seaman Kwok on his new positions.

By Order of the Board Kidsland International Holdings Limited Lee Ching Yiu

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 1 June 2020

As at the date of this announcement, the Board comprises the executive Directors, namely Mr. Lee Ching Yiu (chairman and chief executive officer), Mr. Hung Shing Ming and Ms. Zhong Mei; non-executive Directors, namely Mr. Du Ping and Ms. Duan Lanchun; and the independent non-executive Directors, namely Mr. Cheng Yuk Wo, Mr. Huang Lester Garson and Dr. Lam Lee G..