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China Fortune Financial Group Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 290)

Website: http://www.290.com.hk

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors (the "Board") of China Fortune Financial Group Limited (the "Company") hereby announces that due to change of job assignment, Ms. MOK Ming Wai ("Ms. Mok") has tendered her resignation as (i) the company secretary of the Company (the "Company Secretary"); and (ii) the authorized representative of the Company (the "Authorised Representative") for the purposes of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") with effect from 16 October 2020.

Ms. Mok has confirmed that she has no disagreement with the Board and there are no any other matters in connection with her resignation that needs to be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Board further announces that Ms. LI Ching Yi ("Ms. Li") has been appointed as the Company Secretary and the Authorised Representative with effect from 16 October 2020.

Ms. Li is a manager of the Listing Corporate Services Department of Trident Corporate Services (Asia) Limited, a global professional services firm. Ms. Li has around 10 years of professional experience in company secretarial field and has been providing professional corporate secretarial and compliance services to listed companies. She is currently a joint company secretary of Sinco Pharmaceuticals Holdings Limited, a company listed on the Stock Exchange (stock code: 6833). Ms. Li is an associate member of the Hong Kong Institute of Chartered Secretaries and the Institute of Chartered Secretaries and Administrators in the United Kingdom.

The Board would like to express its gratitude to Ms. Mok for her contribution to the Company during her tenure of office and welcome to Ms. Li for taking up the appointment as the Company Secretary and the Authorised Representative.

By Order of the Board
China Fortune Financial Group Limited
ZHU Yi

Chief Executive Officer and Executive Director

Hong Kong, 16 October 2020

As at the date of this announcement, the Board consists of three executive directors, namely Mr. XIE Zhichun (Chairman), Mr. ZHU Yi and Ms. SUN Qing; three non-executive directors, namely Mr. HAN Hanting, Mr. CHEN Zhiwei and Mr. WU Ling; and four independent non-executive directors, namely Mr. CHAN Kin Sang, Mr. CHIU Kung Chik, Mr. LI Gaofeng and Mr. LIU Xin.