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SMI Culture & Travel Group Holdings Limited

星美文化旅遊集團控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 2366)

APPOINTMENT OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

Reference is made to the announcement of SMI Culture & Travel Group Holdings Limited (the “**Company**”) dated 6 May 2020 regarding, among others, resignation of company secretary and authorised representative of the Company.

The board (“**Board**”) of director (“**Director**”) of the Company is pleased to announce that Mr. Chang Kwan Yip Quillan (“**Mr. Chang**”) has been appointed as the company secretary of the Company (the “**Company Secretary**”) and an authorised representative (the “**Authorised Representative**”) of the Company pursuant to Rule 3.05 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with effect from 6 November 2020.

Mr. Chang, aged 38, holds a Master degree in Finance from University of Leicester in July 2010. Mr. Chang is an associate member of both The Hong Kong Institute of Chartered Secretaries and The Chartered Governance Institute (formerly known as The Institute of Chartered Secretaries and Administrators) in the United Kingdom and fellow member of the Association of International Accountants. Mr. Chang is also the Company Secretary and Authorized Representative of Beautiful China Holdings Company Limited, a company listed on the Main Board of the Stock Exchange (stock code: 706).

The Board would like to take this opportunity to welcome to Mr. Chang on his appointment.

By order of the Board
SMI Culture & Travel Group Holdings Limited
Chen Wenbo
Executive Director

Hong Kong, 6 November 2020

As at the date of this announcement, the Directors of the Company are:

Executive Directors

Mr. Wu Chien-Chiang

Mr. Li Kai

Mr. Chen Wenbo

Mr. Lu Chun

Non-executive Director

Mr. Chow Wai Shing Daniel

Independent non-executive Directors

Mr. Rao Yong

Mr. Liu Xianbo

Mr. Zhao Xuebo

Mr. Wong Shui Yeung