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CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors (the "**Board**") of Qidian International Co., Ltd. (the "**Company**") hereby announces that Ms. Wan Yin Yee ("**Ms. Wan**") has resigned as company secretary of the Company (the "**Company Secretary**") and an authorised representative of the Company under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") (the "**Authorised Representative**") with effect from 5 February 2021.

Ms. Wan has confirmed that she has no disagreement with the Board and there are no circumstances relating to her resignation that needs to be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Board is also pleased to announce that Ms. Cheung Chit San ("Ms. Cheung") has been appointed as the Company Secretary and the Authorised Representative with effect from 5 February 2021.

Ms. Cheung is a manager of the Corporate Services division of Tricor Services Limited, a global professional services provider which all along has been engaged by us for company secretarial services. She has over 10 years of experience in the company secretary profession and has been providing corporate secretarial and compliance services to listed companies as well as multinational, private and offshore companies. Ms. Cheung is a Chartered Secretary, a Chartered Governance Professional and an Associate of both The Hong Kong Institute of Chartered Secretaries and The Chartered Governance Institute (formerly The Institute of Chartered Secretaries and Administrators). Ms. Cheung obtained a bachelor degree of Business Administration in China Business from City University of Hong Kong and further obtained a master degree of Science in Professional Accounting and Corporate Governance from City University of Hong Kong.

The Board would like to take this opportunity to express gratitude to Ms. Wan for her contribution to the Company during her tenure of service and welcome Ms. Cheung on her new appointment.

By Order of the Board Qidian International Co., Ltd. Yuan Li Chairman

Yangzhou, PRC, 5 February 2021

As at the date of this announcement, the Board of the Company comprises four executive Directors, namely Mr. Yuan Li, Mr. Xu Xinying, Ms. Liu Simei, and Mr. Sun Lejiu, one non-executive Director, namely Ms. Xu Honghong, and three independent non-executive Directors, namely Mr. Zhao Jinyong, Mr. Chen Rui and Mr. Fung Tak Choi.