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Vobile Group Limited

阜博集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3738)

VOLUNTARY ANNOUNCEMENT

BUSINESS COLLABORATION AGREEMENT

This announcement is made by Vobile Group Limited (the “**Company**”) together with its subsidiaries (the “**Group**”) on a voluntary basis.

The board of directors (the “**Board**”) of the Company is pleased to announce that a subsidiary of the Company has signed a long-term business collaboration agreement with Nucom Online (Beijing) Information Technology Co., Ltd. (“**Nucom**”) to provide copyright protection, content management and monetization services for Nucom’s audiovisual content and intellectual properties. By leveraging the strength of each party, the Group and Nucom will work together to enhance China sports media rights business and expand the brand influence of China sports.

Nucom is a well-known sports media and sports content marketing company, which operates the “China Sports” zhibo.tv interactive high-definition sports live streaming platform. With abundant resources in sports, “China Sports” zhibo.tv provides high-quality video and text contents, such as interactive high-definition live streaming and replay highlights of basketball, billiards, table tennis, badminton, boxing, car racing, soccer, Spartan Race and other varieties of sports programing.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Vobile Group Limited
Yangbin Bernard Wang
Chairman

Hong Kong, 17 May 2021

As at the date of this announcement, the board of directors of the Company comprises Mr. Yangbin Bernard WANG and Mr. Michael Paul WITTE as executive directors; Mr. J David WARGO and Mr. WONG Wai Kwan as non-executive directors; and Mr. CHAN King Man Kevin, Mr. Derek CHANG, Mr. Alfred Tsai CHU and Mr. Charles Eric EESLEY as independent non-executive directors.