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**THE SINCERE COMPANY, LIMITED**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 0244)**

**SUPPLEMENTAL ANNOUNCEMENT  
IN RELATION TO  
DELAY IN PUBLICATION  
OF THE 2021 ANNUAL RESULTS  
AND ADJOURNMENT OF BOARD MEETING**

This announcement is made by The Sincere Company, Limited (the “**Company**”) pursuant to Rules 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 26 May 2021 (the “**Announcement**”) in relation to (i) the delay in publication of the annual results of the Company and its subsidiaries for the year ended 28 February 2021 (the “**2021 Annual Results**”) and its publication; and (ii) adjournment of the board meeting of the Company originally scheduled to be held on Friday, 28 May 2021.

**REQUEST FOR TRADING HALT**

Due to the delay in the publication of the 2021 Annual Results as per stated in the Announcement, the Company will request for the trading in the shares of the Company to be halted with effect from 9:00 a.m. on Tuesday, 1 June 2021 pending the publication of the 2021 Annual Results.

**Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.**

By order of the Board  
**The Sincere Company, Limited**  
**Philip K H Ma**  
*Chairman & CEO*

Hong Kong, 27 May 2021

*As at the date of this announcement, the executive director of Sincere is Mr. Philip K H Ma, the non-executive director of Sincere is Mr. Charles M W Chan, and the independent non-executive directors of Sincere are Mr. King Wing Ma, Mr. Eric K K Lo, Mr. Peter Tan and Mr. Anders W L Lau.*

*The directors of Sincere jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.*