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THE SINCERE COMPANY, LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock code: 0244)

**FURTHER DELAY IN PUBLICATION OF 2021 ANNUAL RESULTS;
AND
CONTINUED SUSPENSION OF TRADING**

Reference is made to the announcements (the “**Announcements**”) dated 26 May 2021, 27 May 2021 and 1 June 2021 respectively issued by The Sincere Company, Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) in respect of, among other things, the delay in publication of the annual results of the Company for the year ended 28 February 2021 (the “**2021 Annual Results**”). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcements.

FURTHER DELAY IN PUBLICATION OF THE 2021 ANNUAL RESULTS

The Board wishes to inform the shareholders and potential investors of the Company that additional time is required to complete the audit of the 2021 Annual Results, therefore the publication of the 2021 Annual Results has to be further delayed. Based on the current assessment of the Board, it is expected that the 2021 Annual Results will be published on or before 30 June 2021.

The Company will make further announcement(s) to inform its shareholders and potential investors as and when appropriate.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange was suspended from 9:00 a.m. on 1 June 2021 and will remain suspended until further notice.

By order of the Board
The Sincere Company, Limited
Lin Xiaohui
Chairman

Hong Kong, 16 June 2021

As at the date of this announcement, the executive directors of the Company are Dr. Lin Xiaohui, Madam Su Jiaohua, Dr. Yu Lai and Mr. Chan Chu Kin, the non-executive directors of the Company are Dr. Tai Tak Fung and Mr. Philip K H Ma, and the independent non-executive directors of the Company are Mr. King Wing Ma, Mr. Eric K K Lo, Mr. Peter Tan, Mr. Anders W L Lau, Mr. Yu Leung Fai, Mr. Yuan Baoyu and Mr. Chung Chun Hung Simon.