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## **S-Enjoy Service Group Co., Limited**

**新城悅服務集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1755)**

### **(1) CHANGE OF EXECUTIVE DIRECTOR AND COMPOSITION OF ENVIRONMENTAL, SOCIAL AND GOVERNANCE COMMITTEE AND (2) CHANGE OF JOINT COMPANY SECRETARY AND AUTHORISED REPRESENTATIVES**

The Board announces that, with effect from 5 July 2021:

1. Mr. Lan Ziyong resigned as an executive director of the Company and ceased to be a member of the environmental, social and governance committee;
2. Mr. Gao Xinli has been appointed as an executive director of the Company and a member of the environmental, social and governance committee;
3. Ms. Lam Yuk Ling resigned as a joint company secretary and an authorised representative of the Company; and
4. Ms. Ng Sau Mei has been appointed as a joint company secretary and an authorised representative of the Company.

#### **(1) CHANGE OF EXECUTIVE DIRECTOR AND COMPOSITION OF ENVIRONMENTAL, SOCIAL AND GOVERNANCE COMMITTEE**

##### **Resignation of Executive Director**

The board of directors (the “**Board**”) of S-Enjoy Service Group Co., Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) announces that Mr. Lan Ziyong has tendered his resignation as an executive director of the Company and ceased to be a member of the environmental, social and governance committee with effect from 5 July 2021 due to work arrangements. Mr. Lan Ziyong confirmed that he has no disagreement with the Board and there is no matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its sincere gratitude to Mr. Lan Ziyong for his valuable contributions to the Company during his tenure of services.

## Appointment of Executive Director

The Board is pleased to announce the appointment of Mr. Gao Xinli (“**Mr. Gao**”) as an executive director of the Company and a member of the environmental, social and governance committee with effect from 5 July 2021.

Mr. Gao Xinli, aged 41, is the chief operating officer of the Company. Mr. Gao joined the Group in November 2020, and has been responsible for operation management and customer service management of the Group. Prior to joining the Group, Mr. Gao served as deputy general manager in the Planning Management Centre of Seazen Holdings Co., Ltd\* (新城控股集團股份有限公司) (“**Seazen Holdings**”) from July 2008 to December 2016, served as general manager in Taixing Future Land Wanbo Real Estate Development Co., Ltd. (泰興新城萬博房地產開發有限公司) from January 2017 to December 2018, and served as member of the 13th CPPCC of Taixing, Jiangsu in 2017. He also served as general manager in the Planning Management Centre of Seazen Holdings from January 2019 to October 2020.

Mr. Gao graduated from School of Civil Engineering of Southeast University with Master of Management degree in June 2008, majoring in management science and engineering. Mr. Gao is interested in 1,350,000 share options under the share option scheme adopted by the Company on 20 October 2018 and 750,000 award shares under the share award scheme adopted by the Company on 15 November 2019.

Mr. Gao has entered into a service agreement with the Company for a term of three years with effect from 5 July 2021 and will be subject to retirement by rotation and re-election and other related provisions as stipulated in the articles of association of the Company and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**Listing Rules**”). Mr. Gao will not receive any director’s fee from the Company but will receive his corresponding remuneration in accordance with his management position in the Company, details of which will be disclosed in the annual report of the Company. Mr. Gao will hold office until the next following general meeting of the Company at which he will be eligible for re-election. Thereafter, he will be subject to retirement by rotation and re-election pursuant to the articles of association of the Company.

As of the date of this announcement, save as disclosed above, Mr. Gao confirms he: (1) does not have any other relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company as defined in the Listing Rules or hold any other position with the Company or any member of the Group; (2) did not hold any directorships in any other listed companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years; (3) does not have any interest in the shares of the Company which is required to be disclosed under Part XV of the Securities and Futures Ordinance; (4) has no other information which is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules nor any other matters that need to be brought to the attention of the shareholders of the Company in respect of his appointment.

The Board would like to extend its warm welcome to Mr. Gao to the Board.

## (2) CHANGE OF JOINT COMPANY SECRETARY AND AUTHORISED REPRESENTATIVES

The Board hereby announces that Ms. Lam Yuk Ling (“**Ms. Lam**”) resigned as a joint company secretary of the Company (the “**Joint Company Secretary**”), an authorized representative under Rule 3.05 of the Listing Rules and an authorized representative to accept on the Company’s behalf service of process and notices in Hong Kong under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) of the Company (collectively, the “**Authorized Representatives**”) with effect from 5 July 2021 due to other work arrangements. Ms. Lam confirms that there is no disagreement between herself and the Board and there is no other matter in relation to her resignations that needs to be brought to the attention to the shareholders of the Company.

The Board is also pleased to announce that Ms. Ng Sau Mei (“**Ms. Ng**”) has been appointed as the Joint Company Secretary and the Authorized Representatives with effect from 5 July 2021. Ms. Ng is an associate director of the Listing Services Department of TMF Hong Kong Limited and is responsible for provision of corporate secretarial and compliance services to listed company clients. She has over 20 years of experience in the company secretarial field and has extensive knowledge and experience in dealing with corporate governance, regulatory and compliance affairs of listed companies. She is a Chartered Secretary, a Corporate Governance Professional and a fellow member of both The Hong Kong Institute of Chartered Secretaries and The Chartered Governance Institute (formerly known as The Institute of Chartered Secretaries and Administrators) in the United Kingdom. The Company was granted a revised waiver from strict compliance with the requirements under Rule 3.28 and Rule 8.17 of the Listing Rules and in relation to the eligibility of Mr. You Jianfeng (“**Mr. You**”) to act as the Joint Company Secretary for a period from 5 July 2021 to 5 November 2021 (the “**Revised Waiver Period**”) on conditions that (i) Mr. You must be assisted by Ms. Ng during the Revised Waiver Period; (ii) the waiver could be revoked if there are material breaches of the Listing Rules by the Company; and (iii) the Company will announce the reasons, details and conditions of the waiver, the qualifications and experience of both Mr. You and Ms. Ng. The Stock Exchange expects that, after the end of the Revised Waiver Period, the Company must demonstrate and seek the Stock Exchange’s confirmation that Mr. You, having had the benefit of Ms. Ng’s assistance during the Revised Waiver Period, has attained the relevant experience and is capable of discharging the functions of company secretary under Rule 3.28 of the Listing Rules such that a further waiver will not be necessary.

Mr. You Jianfeng, aged 42, is the chief strategy officer of the Company. Mr. You joined the Group in January 2016 and has been responsible for strategic management and investor relationship of the Group. Before joining the Group, Mr. You worked in Adfaith Management Consulting Inc. from July 2002 to August 2006, and served as a senior analyst in Shanghai Huijiang Real Estate Consulting Co., Ltd. from July 2007 to February 2011. From February 2011 to April 2012, he was the product management director of Noah Private Wealth Management Co., Ltd. and the product management director of Shanghai Fanghui Equity Investment Fund Management Co., Ltd. between April 2012 and November 2013. From November 2013 to December 2015, he served as the financing director and vice general manager of the financial management department of Jiangsu Seazen Co., Ltd. In July 2002, Mr. You graduated from Peking University of Finance in Guanghua School of Management with a bachelor degree in economics and obtained his bachelor degree in management by finishing a minor in e-commerce in Department of Computer Science and Technology. In June 2008, he was conferred a master degree of MBA by Fudan University.

The Board would like to take this opportunity to express its appreciation to Ms. Lam for her contributions to the Company during her tenure in office and to welcome Ms. Ng for joining the Company.

By order of the Board  
**S-Enjoy Service Group Co., Limited**  
**Qi Xiaoming**  
*Chairman*  
*Executive Director*  
*Chief Executive Officer*

PRC, 5 July 2021

*As at the date of this announcement, the Board comprises Mr. Qi Xiaoming, Ms. Wu Qianqian and Mr. Gao Xinli as executive directors, Mr. Wang Xiaosong, Mr. Lv Xiaoping and Mr. Lu Zhongming as non-executive directors, and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Xu Xinmin as independent non-executive directors.*

\* *For identification purpose only*