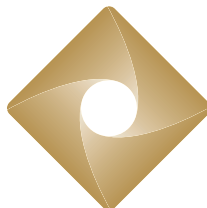


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BRILLIANT CIRCLE HOLDINGS INTERNATIONAL LIMITED

貴聯控股國際有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1008)

(I) RESIGNATION OF EXECUTIVE DIRECTOR; (II) APPOINTMENT OF EXECUTIVE DIRECTOR; AND (III) CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT

The board (the “**Board**”) of directors (the “**Director(s)**”) of Brilliant Circle Holdings International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces the following changes in the Company:

RESIGNATION OF EXECUTIVE DIRECTOR

Ms. Zheng Jinghui (“**Ms. Zheng**”) has tendered her resignation as executive Director with effect from 16 July 2021 as she wishes to focus on her other personal career development.

Ms. Zheng has confirmed to the Board that she has no disagreement with the Board and there is no other matter in respect of her resignation that needs to be brought to the attention of the shareholders of the Company (the “**Shareholders**”).

The Board would like to express its sincere gratitude to Ms. Zheng for her valuable contributions to the Board during her tenure of services.

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Jiang Xiang Yu (“**Mr. Jiang**”) has been appointed as executive Director with effect from 16 July 2021.

Particulars of Mr. Jiang are set out below:

Mr. Jiang Xiang Yu (蔣祥瑜)

Mr. Jiang, aged 65, was appointed as a vice president of the Group in September 2011. Since he joined the Group in June 1999, he has been serving in various subsidiary companies of the Group as general manager and has over 20 years of experience in the cigarette package industry. Mr. Jiang is currently the director and general manager of Bengbu Jinhuangshan Rotogravure Printing Company Limited, and a director of Xiangyang Jinfeihuan Color Package Co., Ltd. and Right Tech (China) Limited, all being indirect wholly-owned subsidiaries of the Company.

Mr. Jiang has signed a letter of appointment with the Company for a term of 3 years, which may be terminated by serving 3 months’ notice in advance by either party. In accordance with the articles of association of the Company, Mr. Jiang will be subject to re-election at the general meeting of the Company after his appointment. Mr. Jiang will not receive any director’s fee for his appointment as an executive Director but may be entitled to receive discretionary bonuses (if any, as determined by the Board at its discretion). For his other roles in the Group, he is entitled to receive an emolument of HK\$664,910 per annum and any discretionary bonus to be determined by the board of directors of the subsidiary in its absolute discretion. The terms of his emolument have been reviewed and recommended by the remuneration committee of the Board with reference to the prevailing market rate and his duties and responsibilities in the Group, and which terms were approved by the Board.

As at the date of this announcement, Mr. Jiang is interested in 2,000,000 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”), representing approximately 0.13% of the issued share capital of the Company as at the date of this announcement. As at the date of this announcement and save as disclosed above, Mr. Jiang (i) does not hold any other positions in the Group; (ii) does not have any relationship with any Director, senior management, substantial shareholder or controlling shareholder of the Company; (iii) has not held any other directorships in listed public companies in the past three years; and (iv) does not have any other interest in the shares of the Company within the meaning of Part XV of the SFO.

To the best of the knowledge, information and belief of the Directors and having made all reasonable enquiries, there is no other matter with respect to the appointment of Mr. Jiang as an executive Director that needs to be brought to the attention of the Shareholders and there is no information relating to Mr. Jiang that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The Board would like to take this opportunity to welcome Mr. Jiang to join the Board.

CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT

With effect from 16 July 2021, Mr. Chan Chung Kik Lewis (“**Mr. Chan**”) has resigned as (i) the company secretary of the Company (the “**Company Secretary**”); (ii) an authorised representative (the “**Authorised Representative**”) of the Company pursuant to Rule 3.05 of the Listing Rules; and (iii) an authorised representative of the Company for accepting service of process or notice in Hong Kong under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the “**Process Agent**”).

Mr. Chan has confirmed that he has no disagreement with the Board and there are no matters in relation to his resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board is pleased to announce that Mr. Ng Wing Ching (“**Mr. Ng**”) has been appointed as the Company Secretary, the Authorised Representative and the Process Agent with effect from 16 July 2021.

Mr. Ng, aged 41, holds a bachelor’s degree of Business Administration (Accounting) from the City University of Hong Kong. He is a member of the Hong Kong Institute of Certified Public Accountants and has nearly twenty years of experience in auditing, accounting and corporate governance.

The Board would like to express its gratitude to Mr. Chan for his contribution to the Company during his tenure of service and take this opportunity to express its warmest welcome to Mr. Ng on his new appointment.

By Order of the Board
Brilliant Circle Holdings International Limited
Mr. Chen Xiao Liang
Chairman

Hong Kong, 16 July 2021

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Chen Xiao Liang (Chairman), Mr. Qin Song (Vice Chairman and the Chief Executive Officer), Mr. Huang Wanru and Mr. Jiang Xiang Yu, one non-executive Director, namely, Ms. Li Li, and three independent non-executive Directors, namely, Mr. Lui Tin Nang, Mr. Lam Ying Hung, Andy and Mr. Siu Man Ho, Simon.