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China Bright Culture Group

煜盛文化集團*

(Incorporated in the Cayman Islands with limited liability) (Stock code: 1859)

CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT

AND

CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board (the "**Board**") of directors (the "**Directors**") of China Bright Culture Group (the "**Company**") hereby announces that Ms. AU Wai Ching (區慧品) ("**Ms. Au**"), has tendered her resignation as the company secretary of the Company (the "**Company Secretary**") and ceased to act as one of the authorised representatives of the Company (the "**Authorised Representative**") for the purpose of Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the authorised representative for accepting service of process and notices in Hong Kong on behalf of the Company under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and Rule 19.05(2) of the Listing Rules (the "**Process Agent**") with effect from 17 August 2021.

Ms. Au has confirmed that she has no disagreement with the Board and there is no matter related to her resignation that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board is also pleased to announce that Mr. Ngai Tsz Hin Michael ("**Mr. Ngai**") has been appointed as the Company Secretary, one of the Authorised Representative and Process Agent with effect from 17 August 2021. Mr. Ngai, aged 33, has over eight years of experience in legal industry and had obtained his Bachelor of Laws and postgraduate certificate in laws from City University of Hong Kong in 2011 and 2012, respectively. He is a practicing solicitor in Hong Kong, and currently a partner of Khoo & Co. and a consultant of O Tse & Co.. He is currently the company secretary of three companies both listed on the Stock Exchange.

The Board would like to extend its appreciation to Ms. Au for her contribution to the Company during her tenure of service and welcome Mr. Ngai on his new appointment.

CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The Board of Directors of the Company hereby announces that with effect from 17 August 2021, the principal place of business in Hong Kong of the Company have been changed to 16th Floor, Tern Centre Tower 2, 251 Queen's Road Central, Hong Kong. The telephone and facsimile numbers of the Company will be changed as (852) 3955 1248 and (852) 3956 3640 respectively.

CONTINUED SUSPENSION OF TRADING

Trading in the shares of the Company on the Stock Exchange has been suspended with effect from 9:00 a.m. on 1 April 2021 and will remain suspended until further notice pending, among other matters, the finalisation of the 2020 annual results of the Company and fulfilling of the guidance for the resumption of trading in the shares by the Stock Exchange.

Shareholders and potential investors of the Company should exercise caution when dealing in the Company's securities.

By Order of the Board China Bright Culture Group Liu Mu Chairman

Beijing, the PRC, 17 August 2021

As at the date of this announcement, executive Directors are Mr. LIU Mu and Mr. XIA Rui, and independent non-executive Directors are Ms. RAN Hua, Mr. ZHANG Yiwu, Mr. YANG Chengjia and Ms. YAO Li

* For identification purposes only