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AMBER HILL FINANCIAL HOLDINGS LIMITED

安山金控股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 33)

APPOINTMENT OF CHIEF FINANCIAL OFFICER AND JOINT COMPANY SECRETARY

The board of directors ("**Board**") of Amber Hill Financial Holdings Limited (the "**Company**") is pleased to announce that Mr. Cheung Ka Fai ("**Mr. Cheung**") has been appointed as the chief financial officer and the joint company secretary of the Company effective from 1 November 2021.

Mr. Cheung has over 23 years of experience in auditing, accounting and finance. Mr. Cheung is an associate member of the Hong Kong Institute of Certified Public Accountants and a fellow of the Association of Chartered Certified Accountants. He obtained his Bachelor's degree in accountancy from the Hong Kong Polytechnic University in 1997 and a Master's degree in business administration from the University of Bradford in 2008. Prior to joining the Company, Mr. Cheung worked as an auditor in Deloitte Touche Tohmatsu, served as the financial controller of two companies listed on the GEM of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and served as the company secretary of a company listed on the GEM of the Stock Exchange. Mr. Cheung was the chief financial officer and company secretary from June 2008 to July 2012 and an executive director from October 2009 to July 2012 of Huscoke Holdings Limited (stock code: 704), a company listed on the Main Board of the Stock Exchange. He has been serving as the chief financial officer from August 2012 to May 2020, and was transferred to chief executive officer from May 2020 to July 2020 of Bonjour Holdings Limited (stock code: 653), a company listed on the Main Board of the Stock Exchange. He is currently an independent non-executive director of Zall Smart Commerce Group Limited (stock code: 2098), a company listed on the Main Board of the Stock Exchange.

The Board would like to express the warmest welcome to Mr. Cheung on his new appointments.

On Behalf of the Board Amber Hill Financial Holdings Limited Ng Yu

Chairman and Executive Director

Hong Kong, 1 November 2021

As at the date of this announcement, (i) the executive Directors of the Company are Dr. Ng Yu and Mr. Lin Feng; (ii) the non-executive Director of the Company is Mr. Dai Chengyan; and (iii) the independent non-executive Directors of the Company are Mr. Anthony Espina, Mr. Wang Jun Sheng and Mr. Lo Hang Fong.