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**ACTIVATION GROUP**  
**艾德韦宣**  
**Activation Group Holdings Limited**  
**艾德韦宣集團控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 9919)**

**RESIGNATION OF JOINT COMPANY SECRETARY**

The board (the “**Board**”) of directors (the “**Directors**”) of Activation Group Holdings Limited (the “**Company**”) hereby announces that Mr. DU Xiaozhou (“**Mr. DU**”) has tendered his resignation as a joint company secretary of the Company and a member of the Environmental, Social and Governance Committee of the Board with effect from 2 November 2021. Mr. DU has confirmed that he has no disagreement with the Board and there are no other matters with regard to his resignation that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

Following the resignation of Mr. DU, Ms. SO Shuk Yi Betty, the other joint company secretary of the Company who meets the requirements of a company secretary under Rule 3.28 of the Rules Governing the Listing of Securities on the Stock Exchange, will remain in office and act as the sole company secretary of the Company.

The Board would like to express its gratitude to Mr. DU for his contribution to the Company during his tenure of office.

By order of the Board  
**Activation Group Holdings Limited**  
**Lau Kam Yiu and Ng Bo Sing**  
*Joint-Chairmen*

Hong Kong, 2 November 2021

*As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.*