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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability) (Stock Code: 205)

CHANGE OF JOINT COMPANY SECRETARY

The board of directors (the "**Board**") of SEEC Media Group Limited (the "**Company**") announces that Mr. Chung Cheuk Man ("**Mr. Chung**") has tendered his resignation as the joint company secretary of the Company (the "**Joint Company Secretary**") with effect from 19 November 2021. Mr. Chung has confirmed that he has no disagreement with the Board and that there is no matter in relation to his resignation that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited or the shareholders of the Company.

The Board is pleased to announce that Mr. Man Yun Wah ("**Mr. Man**") has been appointed as a Joint Company Secretary with effect from 19 November 2021. Mr. Man holds a bachelor's degree in business administration and management and a master's degree in corporate governance. He is currently an associate member of both The Chartered Governance Institute (formerly known as The Institute of Chartered Secretaries and Administrators) and The Hong Kong Institute of Chartered Secretaries. Mr. Man has extensive working experience in the company secretarial profession. Mr. Man meets the requirements of a company secretary under Rule 3.28 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its appreciation for the valuable contribution of Mr. Chung to the Company during his term of services and to express its welcome to Mr. Man on his new appointment.

Following the appointment of Mr. Man, the joint company secretaries of the Company are Mr. Tseung Sheung Shun and Mr. Man.

By Order of the Board SEEC Media Group Limited Li Leong Executive Director

Hong Kong, 19 November 2021

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Li Xi, Mr. Li Zhen, Mr. Zhang Zhifang and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Mr. Leung Tat Yin and Mr. Wong Ching Cheung as the independent non-executive directors.