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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China) (Stock Code: 814)

Change of Company Secretary and Authorized Representative

The board of directors (the "Board") of Beijing Jingkelong Company Limited (the "Company") hereby announces that Mr. Li Bo ("Mr. Li") has resigned as the Company Secretary of the Company (the "Company Secretary") and an authorized representative of the Company (the "Authorized Representative") for the purpose of Rule 3.05 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") with effect from 30 November 2021.

Mr. Li has confirmed that he has no disagreement with Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board further announces that Ms. Pan Xuemin ("Ms. Pan") has been appointed as the Company Secretary and an Authorized Representative in place of Mr. Li with effect from 30 November 2021.

The biographical details of Ms. Pan are as follows:

Ms. Pan, aged 34, is currently the board secretary of the Company and the manager of the Company's securities and legal department. She graduated from the law school of Inner Mongolia University of Finance and Economics (內蒙古財經大學) with a bachelor of law degree in 2011 and obtained a master's degree in civil and commercial law from the Capital University of Economics and Business (首都經濟貿易大學) in 2014. Ms. Pan joined the Company in June 2014 and served successively as a clerk, a

director and the deputy manager of the Company's securities and legal department (證券法務部) and, since January 2019, she has further been appointed as the manager of the Company's securities and legal department. Since August 2016, she has also served as the board secretary of the Company.

The Board would like to express its sincere appreciation to Mr. Li for his valuable contributions to the Company during his tenure of office and welcome Ms. Pan on her new appointments.

By Order of the Board

Beijing Jingkelong Company Limited* Pan Xuemin

Company Secretary

Beijing, the PRC 30 November 2021

As at the date of this announcement, the executive directors of the Company are Mr. Zhang Liwei, Mr. Li Jianwen, Ms. Li Chunyan and Mr. Li Shenlin; the non-executive directors are Ms. Zhang Yan and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

*for identification purposes only