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## **SINCERE WATCH (HONG KONG) LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 444)**

### **DATE OF BOARD MEETING, UPDATE ON PUBLICATION OF AUDITED ANNUAL RESULTS AND DESPATCH OF ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2022**

Reference is made to the unaudited annual results announcement of Sincere Watch (Hong Kong) Limited (the “**Company**”) and its subsidiaries (together with the Company, the “**Group**”) for the year ended 31 March 2022 published on 29 June 2022 (the “**Results Announcement**”) and the supplemental announcement of the Company published on 30 June 2022 (the “**Supplemental Announcement**”). Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Results Announcement and the Supplemental Announcement.

#### **DATE OF BOARD MEETING AND UPDATE ON PUBLICATION OF AUDITED ANNUAL RESULTS**

The Board hereby announces that a meeting of the Board (the “**Board Meeting**”) will be held on Friday, 29 July 2022 for the purpose of, among other matters, approving the announcement of the 2022 Audited Annual Results and its publication. The announcement of the 2022 Audited Annual Results will be published on the websites of the Stock Exchange and the Company upon approval by the Directors at the Board Meeting.

#### **DESPATCH OF ANNUAL REPORT**

The Board wishes to update that the Company will not be able to publish and despatch its annual report for the year ended 31 March 2022 (“**2022 Annual Report**”) before 31 July 2022 after completion of the audit process. The delay in the publication and despatch of the 2022 Annual Report has been caused by the lockdown policy and COVID-19 preventive measures in the PRC, details of which have been disclosed in the Supplemental Announcement. Given that (i) the audit process for the 2022 Audited Annual Results can only be completed on 29 July 2022; and (ii) additional time will be required to finalize and

bulk print the 2022 Annual Report with the regulatory information after announcement of the 2022 Audited Annual Results, it is expected that the 2022 Annual Report will be despatched to the shareholders of the Company on or before 15 August 2022.

The Company will continue to keep the shareholders of the Company and the public informed of the matters by making further announcement(s) as and when appropriate.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in securities of the Company.**

By Order of the Board  
**Sincere Watch (Hong Kong) Limited**  
**Zhang Xiaoliang**  
*Chairman and Chief Executive Officer*

Hong Kong, 25 July 2022

*As at the date of this announcement, the Executive Directors of the Company are Mr. Zhang Xiaoliang (Chairman and Chief Executive Officer), Mr. Chu, Kingston Chun Ho (Vice Chairman), Mrs. Chu Yuet Wah, Mr. Yang Guangqiang and Mr. An Muzong; and the Independent Non-executive Directors of the Company are Ms. Lo Miu Sheung, Betty, Mr. Yu Zhenxin, Mr. Zong Hao and Mr. Chiu Sin Nang, Kenny.*