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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT CHANGE OF COMPANY SECRETARY

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) further announces that the secretary to the Board, a joint company secretary and the alternative authorized representative of the Company, Mr. Shang Da (“**Mr. Shang**”), has resigned from the positions of the secretary of the Board, a joint company secretary and the alternative authorized representative of the Company on 19 August 2022, as he has attained the statutory retirement age. His resignation shall take effect immediately.

At the same day, the Board of the Company approved the appointment of Ms. Liu Jia as the secretary to the Board of the Company. Mr. Yu Leung Fai (“**Mr. Yu**”), the other joint company secretary of the Company will remain in office as the company secretary of the Company. Mr. Yu is not an individual employee of the Company, but an external service provider in respect of his remaining in office as the company secretary of the Company. Pursuant to the Code Provision C.6.1 in Part 2 of Appendix 14 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, the Company has nominated Ms. Liu Jia as its contact person with Mr. Yu during his tenure.

Mr. Shang has diligently performed his responsibilities during his tenure. The Board would like to take this opportunity to express its sincere gratitude to Mr. Shang.

By Order of the Board
Beijing Media Corporation Limited
Su Zhaohui
Chairman

Beijing, the PRC
19 August 2022

As at the date of this announcement, the Board comprises the executive directors of the Company, Xu Jian and Wu Min; the non-executive directors of the Company, Su Zhaohui, Cui Ping, Jing Enji, Wang Zechen and Zhang Lei; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.