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Bonjour Holdings Limited 卓悦控股有限公司

 $(Incorporated\ in\ the\ Cayman\ Islands\ with\ limited\ liability)$

(Stock Code: 653)

(1) DELAY IN PUBLICATION OF THE AUDITED ANNUAL RESULTS AND THE ANNUAL REPORT FOR THE YEAR ENDED 31 DECEMBER 2021; (2) DELAY IN PUBLICATION OF THE INTERIM RESULTS AND THE INTERIM REPORT FOR THE SIX MONTHS ENDED 30 JUNE 2022; AND (3) POSTPONEMENT OF BOARD MEETING AND AGM

References are made to (i) the announcement of Bonjour Holdings Limited (the "Company", together with its subsidiaries, the "Group") dated 21 March 2022 in relation to, among other things, the publication of the unaudited annual results of the Group for the year ended 31 December 2021; (ii) the announcement of the Company dated 31 March 2022 in relation to the unaudited annual results of the Group for the year ended 31 December 2021; (iii) the announcements of the Company dated 26 April 2022, 28 April 2022, 2 May 2022 in relation to the change of dates of the meeting of the board of directors of the Company (the "Board") for the purposes of, among other things, considering and approving the audited annual results of the Group for the year ended 31 December 2021 (the "Audited Results") and its publication; (iv) the announcements of the Company dated 12 May 2022, 18 May 2022, 27 May 2022, 1 June 2022 and 12 June 2022 in relation to the further delay in publication of the Audited Results and the Company's annual report for the year ended 31 December 2021 (the "Annual Report"); (v) the announcements of the Company dated 16 June 2022 and 20 June 2022 in relation to the suspension of trading in the shares of the Company; (vi) the announcements of the Company dated 26 August 2022, 30 September 2022, 31 October 2022 and 30 November 2022 in relation to, among other things, the further delay in publication of the Audited Results and the Annual Report, further postponement of the board meeting, delay in publication of the interim results of the Group for the six months ended 30 June 2022 (the "Interim Results") and the continued suspension of trading in the shares of the Company; and (vii) the announcement of the Company dated 19 September 2022 in relation to the resumption guidance for resumption of trading in the shares of the Company (the "Resumption Guidance") as set out in the letter from the Stock Exchange dated 15 September 2022 and the quarterly update on status of resumption (collectively, the "Announcements"). Capitalised terms used herein shall have the same meanings as those defined in the Announcements unless otherwise stated herein.

DELAY IN PUBLICATION OF THE AUDITED RESULTS AND THE ANNUAL REPORT FOR THE YEAR ENDED 31 DECEMBER 2021

The Board wishes to update the shareholders and potential investors of the Company that the annual audit work of the Group is still in progress. In particular, to the best of the Directors' knowledge having made reasonable enquiries, although the Company has been liaising with the relevant parties for the information required for the relevant audit work, more time is required for receiving and gathering certain information and confirmations required for the audit work. As such, additional time will be required for the completion of the Company's audit work, and the publication of the Audited Results and the Annual Report will be further postponed.

Based on the estimated time required for the Auditors of the Company to complete the Company's audit work, the Company now expects that the publication of the Audited Results and the publication and despatch of the Annual Report will be further postponed to on or before 31 January 2023.

DELAY IN PUBLICATION OF THE INTERIM RESULTS AND THE INTERIM REPORT FOR THE SIX MONTHS ENDED 30 JUNE 2022

As the publication of the Audited Results is still pending, the Company was unable to publish the Interim Results and the interim report of the Group for the six months ended 30 June 2022 (the "Interim Report") within the prescribed time in accordance with the Listing Rules. The Company expects to publish the Interim Results, and publish and despatch the Interim Report to its shareholders, on or before 31 January 2023.

POSTPONEMENT OF BOARD MEETING AND AGM

In light of the aforesaid, the Board meeting for the purpose of, among other things, considering and approving the Audited Results and Interim Results for publication and determining a final dividend and interim dividend (if any) will be further postponed to on or before 31 January 2023.

As a result of the delay in publication of the Audited Results and the Annual Report, the convening of the annual general meeting of the Company (the "AGM") will be postponed accordingly.

The Company will publish further announcement(s) to inform the shareholders of the Board meeting to approve the Audited Results and the Interim Results and the date of the AGM and any other information update as and when appropriate.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 1:00 p.m. on Thursday, 16 June 2022 and will remain suspended until the Company fulfills the Resumption Guidance.

The Company will keep its Shareholders and potential investors informed of the latest progress as and when appropriate and will announce quarterly updates on its development pursuant to the relevant Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Bonjour Holdings Limited
Chen Jianwen
Chairman and Executive Director

Hong Kong, 30 December 2022

As at the date of this announcement, the Board comprises Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.