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**ACTIVATION GROUP**  
**艾德韦宣**  
**Activation Group Holdings Limited**  
**艾德韋宣集團控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 9919)**

**CHANGE OF COMPANY SECRETARY, PROCESS AGENT AND  
AUTHORIZED REPRESENTATIVE**

The board of directors (the “**Board**”) of Activation Group Holdings Limited (the “**Company**”) announces that Ms. So Shuk Yi Betty (“**Ms. So**”) has tendered her resignation as the company secretary of the Company (the “**Company Secretary**”), the process agent of the Company for the purpose of accepting service of process and notices in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and Rule 19.05(2) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) (the “**Process Agent**”), and an authorized representative of the Company for the purpose of Rule 3.05 of the Listing Rules (the “**Authorized Representative**”) with effect from 30 May 2023. Ms. So was nominated by SWCS Corporate Services Group (Hong Kong) Limited (“**SWCS**”), the corporate secretarial services provider engaged by the Company, to act as the Company Secretary, the Process Agent and the Authorized Representative since September 2019.

Ms. So has confirmed that she has no disagreement with the Board and there is no matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company or the Stock Exchange.

The Board further announces that SWCS has nominated Ms. Ho Yin Kwan (“**Ms. Ho**”) to replace Ms. So and the Company has appointed Ms. Ho as the Company Secretary, the Process Agent and the Authorized Representative of the Company with effect from 30 May 2023.

The biographical details of Ms. Ho are set out as follows:

Ms. Ho is currently a vice president of SWCS. She has over 20 years of professional experience in corporate secretarial field and has been providing corporate secretarial services to both listed and private companies incorporated in Hong Kong and overseas. Ms. Ho holds a bachelor’s degree in business and finance from the University of Portsmouth and a master’s degree in corporate

governance from the Open University of Hong Kong (currently known as Hong Kong Metropolitan University). Ms. Ho is a member of The Hong Kong Chartered Governance Institute and The Chartered Governance Institute in the United Kingdom.

The Board would like to take this opportunity to express its gratitude to Ms. So for her valuable contribution to the Company during her tenure of service, and to welcome Ms. Ho on her new appointment.

By order of the Board  
**Activation Group Holdings Limited**  
**Lau Kam Yiu and Ng Bo Sing**  
*Joint-Chairmen*

Hong Kong, 30 May 2023

*As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.*