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ACTIVATION GROUP
艾德韦宣
Activation Group Holdings Limited
艾德韋宣集團控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9919)

**CHANGE OF COMPANY SECRETARY,
AUTHORIZED REPRESENTATIVE AND PROCESS AGENT**

The board of directors (the “**Board**”) of Activation Group Holdings Limited (the “**Company**”) announces that Ms. Ho Yin Kwan (“**Ms. Ho**”) has tendered her resignation as (i) the company secretary of the Company (the “**Company Secretary**”); (ii) an authorised representative of the Company (the “**Authorised Representative**”) under Rule 3.05 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”); and (iii) the process agent in Hong Kong for the purpose of accepting service of process in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and for the purpose of accepting services of process and notices on the Company’s behalf in Hong Kong under Rule 19.05(2) of the Listing Rules (collectively, the “**Process Agent**”) with effect from 21 July 2023.

Ms. Ho has confirmed that she has no disagreement with the Board and there is no other matters in connection with her resignation that needs to be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Board further announces that Mr. Law Kwok Chun (“**Mr. Law**”) has been appointed as the Company Secretary, the Authorised Representative and the Process Agent with effect from 21 July 2023.

Mr. Law joined the group in 2014 and promoted to senior finance manager of the Company in 2019. Mr. Law obtained a bachelor degree of Business Administration in Accounting in the Hong Kong Metropolitan University; he is a fellow member of the Certified Public Accountants of Australia and is a registered Certified Public Accountant of Australia. Mr. Law has over 14 years of experience in accounting and financial reporting; and has experience and knowledge in the company secretarial and corporate governance fields. Mr. Law possesses the relevant experience as required under note 2 of the Rule 3.28 of the Listing Rules.

The Board would like to take this opportunity to express its gratitude to Ms. Ho for her valuable contribution to the Company during her tenure of service, and to welcome Mr. Law on his new appointment.

By order of the Board
Activation Group Holdings Limited
Lau Kam Yiu and Ng Bo Sing
Joint-Chairmen

Hong Kong, 21 July 2023

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.