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CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board announces that:

- (1) Ms. Wu Yuk-kwai, Catherine has resigned from her roles as the company secretary of the Company and an Authorised Representative with effect from 8 September 2023; and
- (2) Mr. Chan Paul Hon Yin has been appointed as the company secretary of the Company and an Authorised Representative with effect from 8 September 2023.

RESIGNATION OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors (the "Board") of New World Department Store China Limited (the "Company") hereby announces that Ms. Wu Yuk-kwai, Catherine ("Ms. Wu") has resigned from her roles as (i) the company secretary of the Company and (ii) an authorised representative of the Company both under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited as well as for accepting service of process and notice in Hong Kong on its behalf under the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) ("Authorised Representative") with effect from 8 September 2023.

Ms. Wu has confirmed that she has no disagreement with the Board and there are no matters that need to be brought to the attention of the shareholders of the Company in relation to her resignation.

The Board would like to express its appreciation and gratitude to Ms. Wu for her contribution and services during her tenure as the company secretary of the Company and an Authorised Representative.

APPOINTMENT OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board is pleased to announce that, following the resignation of Ms. Wu, Mr. Chan Paul Hon Yin ("Mr. Chan") is appointed as (i) the company secretary of the Company and (ii) an Authorised Representative with effect from 8 September 2023.

Mr. Chan is a solicitor of the High Court of the Hong Kong Special Administrative Region and a member of the Law Society of Hong Kong. He joined the New World Development Company Limited group (the "New World Group") in February 2021 as legal counsel in the

executive office responsible for corporate and strategic transactions, mergers and acquisitions and related compliance work. Prior to joining the New World Group, Mr. Chan worked at the legal and company secretarial department of another conglomerate listed on The Stock Exchange of Hong Kong Limited after working at various international law firms in Hong Kong. Mr. Chan has 15 years of experience in legal and compliance work for listed companies and other international corporations and financial institutions. Prior to his legal career, Mr. Chan had extensive experience in the property and construction industry as an architect in Hong Kong registered pursuant to the Architects Registration Ordinance (Chapter 408 of the Laws of Hong Kong) at architecture firms and subsequently a project manager at a leading property developer in Hong Kong. Mr. Chan holds a Bachelor of Laws degree from Manchester Metropolitan University and the postgraduate certificate in laws from the City University of Hong Kong, as well as a Bachelor of Arts degree in architectural studies and a Master of Architecture degree, both from the University of Hong Kong.

The Board would like to extend its warm welcome to Mr. Chan on his new appointments.

By order of the board of
New World Department Store China Limited
Dr. Cheng Chi-kong, Adrian
Chairman

Hong Kong, 7 September 2023

As at the date of this announcement, the non-executive Directors are Dr. Cheng Chi-kong, Adrian and Ms. Chiu Wai-han, Jenny; the executive Directors are Mr. Cheung Fai-yet, Philip and Ms. Xie Hui-fang, Mandy; and the independent non-executive Directors are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter, Mr. Yu Chun-fai and Ms. Ho Pui-yun, Gloria.