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### 寶寶樹集團

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1761)

# ADDITIONAL RESUMPTION GUIDANCE; AND DELAY IN PUBLICATION OF 2023 INTERIM RESULTS AND DESPATCH OF 2023 INTERIM REPORT

This announcement is made by BabyTree Group (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(2)(a) of the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

References are made to the announcements of the Company dated 2 August 2023 and 23 August 2023 in relation to, among other things, the Resumption Guidance (the "Announcements"). Unless the context requires otherwise, capitalized terms used herein shall have the same meanings as those defined in the Announcements.

#### ADDITIONAL RESUMPTION GUIDANCE

On 25 September 2023, the Company received a letter from the Stock Exchange setting out an additional resumption guidance (the "Additional Resumption Guidance"), in addition to the Resumption Guidance, for the Company to demonstrate compliance with Rule 13.24 of the Listing Rules.

The Stock Exchange indicates that it may modify or supplement the Resumption Guidance and the Additional Resumption Guidance and/or give further guidance as and when appropriate.

## DELAY IN PUBLICATION OF 2023 INTERIM RESULTS AND DESPATCH OF 2023 INTERIM REPORT

Pursuant to Rule 13.49(6) and Rule 13.48(1) of the Listing Rules, the Company is required to publish its interim results announcement for the six months ended 30 June 2023 (the "2023 Interim Results") not later than two months after the date upon which the financial period ended, that is, on or before 31 August 2023 and despatch its interim report for the six months ended 30 June 2023 (the "2023 Interim Report") to its shareholders not later than three months after the date upon which the financial period ended, that is, on or before 30 September 2023.

Due to the matters set out in the Announcements, the despatch of the 2022 Annual Report is still pending as of the date of this announcement. The Company is therefore unable to publish the 2023 Interim Results and despatch the 2023 Interim Report to the shareholders within the prescribed time in

accordance with the Listing Rules.

#### CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 9:00 a.m. on 2 May 2023 and will continue to remain suspended until further notice. Further announcement(s) will be made by the Company in this respect as and when appropriate and in accordance with the requirements of the Listing Rules.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
BabyTree Group
GAO Min
WANG Huainan
Co-Chairmen

Hong Kong, 28 September 2023

As at the date of this announcement, the Board comprises Mr. GAO Min as executive Director; Mr. WANG Huainan, Mr. QIAN Shunjiang, Mr. CHEN Bing, Mr. WU Ying and Mr. Christian Franz REITERMANN as non-executive Directors; and Mr. CHEN Guanglei, Mr. HUANG Zhenwu, Mr. SHIAH Hung-Yu and Ms. Jin SU as independent non-executive Directors.