

L'OCCITANE INTERNATIONAL S.A.

49, Boulevard Prince Henri L-1724 Luxembourg R.C.S. Luxembourg: B80359 (根據盧森堡法律註冊成立的有限公司) (Incorporated under the laws of Luxembourg with limited liability) (股份代號: 973) (Stock Code: 973)

NOTIFICATION LETTER 通知信函

3 September 2024

Dear registered shareholders

L'Occitane International S.A. (the "Company")

Notice of Publication of AGM Circular and AGM Proxy Form (the "Current Corporate Communications")

The Current Corporate Communications of the Company have been published in English and Chinese languages and are available on the website of The Stock Exchange of Hong Kong Limited The Current Curron actions of the Company have been published in English and Chinese languages and are available of the Website of The Stock Exchange of Hong Kong Limited ("HKEX") at www.hkexnews.hk and the Company's website of group loccitane.com. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website for any reason, please send your request (specifying your name, address and request) by email at loccitane@computershare.com.hk or by notice in writing to the Company's Hong Kong share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Company will promptly upon receipt of your request send the Current Corporate Communications to you in printed form free of charge.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under the expansion of paperless listing regime and rursuant to Rule 2.07A of the Rules Governing The Listing of Securities on the Stock Exchange of Hong Rong Limited (life Listing Rules) funder the expansion of paperiess fishing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, the Company is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"). Corporate Communications mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at group.loccitane.com and the HKEXnews website at www.hkexnews.hk in place of printed copies.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications and Actionable Corporate Communications (Nove), the Company recommends you provide your email address by completing, signing and returning the reply form (the "Reply Form") on the reverse side to the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive the duly completed and signed Reply Form or any response in writing indicating any objection from you, and until you inform the Share Registrar, you are deemed to have consented to read all future Corporate Communications published on the website of the Company at group.loccitane.com (the "Website Version"), and a notification of the publication of the Corporate Communications on the Company's website will be sent to you in the future.

If you elect to receive the Website Version of future Corporate Communications, you are requested to provide an email address in the Reply Form for the purpose of receiving (i) email nyou elect to the website version of itune Corporate Communications, you are requested to provide an enhal address in the Reply Form not purpose or receiving (i) chain notifications for the publication of the relevant Corporate Communications on the website of the Company as and when Corporate Communications are published on the website of the Company and (ii) all future Actionable Corporate Communications. (Note) in electronic form from the Company. If no valid and functional email address is provided by you in the Reply Form or if you are otherwise deemed to have consented to receive the Website Version of future Corporate Communications, the Company will send to you by post at your address as appearing in the Company's register of members maintained by the Share Registrar, (i) a notification letter for the publication of Corporate Communications on the website of the Company and (ii) all future Actionable Corporate Communications in printed form, until such time as when you have provided a valid and a functional email address to the Share Registrar for receiving the same.

If you want to receive the Corporate Communications in printed form, please complete the Reply Form and send it to the Share Registrar or send an email to loccitane@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

Should you have any queries relating to this letter, please contact the Share Registrar at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays

Yours faithfully. For and on behalf of L'OCCITANE INTERNATIONAL S.A.

Note: Actionable Corporate Communications are any corporate communications that seek instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

L'Occitane International S.A. (「公司」) - 股東週年大會通函及股東週年大會委任表格 (「本次公司通訊文件」) 之發布通知

公司的本次公司通訊文件備有中、英文版本,並已上載於香港聯合交易所有限公司(「**香港交易所**」)網站(<u>www.hkexnews.hk</u>)及公司網站(<u>group.loccitane.com</u>),歡迎瀏覽。 閣下若因任何理由以致在收取或接收載於公司網址上的本次公司通訊文件出現困難, 閣下可將要求(註明 閣下的姓名、地址及要求)以電郵方式發送到公司之電郵地址 loccitane@computershare.com.hk 或以書面方式郵寄致公司的香港股份過戶登記處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大 道東 183 號合和中心 17M 樓。公司將於接到 閣下通知後,盡快向 閣下免費發送有關本次公司通訊文件的印刷本。

以電子方式發布公司通訊之安排

根據自 2023 年 12 月 31 日起生效的擴大無紙化制度及以電子方式發布公司通訊規定下香港聯合交易所有限公司證券上市規則(「**上市規則**」)第 2.07A 條,公司謹此通知 閣下,公司已採用以電子方式發布公司通訊(「**公司通訊**」)之安排,該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括《下京教》(如適用);(c)會議通知;(d)上市立作(公法》(2.10年(1月))。 文件;(e) 捅承和(f) 委任表格

請注意,所有未來公司通訊的英文版和中文版將在公司網站 group.loccitane.com 和披露易網站 www.hkexnews.hk 上提供,以代替印刷本。

徵集電子聯絡資料

為確保及時收到最新的公司通訊及可供採取行動的公司通訊(###),公司建議 閣下透過填妥、簽署本函背頁之回條(「回條」)並交回股份過戶處,地址為香港灣仔皇 后大道東 183 號合和中心 17M 樓,以提供 閣下的電郵地址

倘若公司尚未收到 閣下已填妥並簽署之回條或表示反對之任何書面回覆, 閣下將被視為已同意瀏覽於本公司網站 group.loccitane.com(「網上版本」)上的所有公司通訊,而公司日後將向 閣下發送已在公司網站登載的公司通訊之通知。

如 閣下選擇接收日後公司通訊的網上版本,閣下需要在回條中提供電郵地址,以便接收(i)當公司通訊登載於公司網站時有關公司網站發布相關公司通訊的電郵通知,以及(ii)公司日後以電子形式發布的所有可供採取行動的公司通訊^(#性)。若 閣下在回條中沒有提供有效且可用的電郵地址,或 閣下被視為已同意接收日後公司通訊的網上版本,公司將根據股份過戶處所存置的股東名冊上所示的地址透過郵寄方式向 閣下發送(i)在公司網站上發布公司通訊的通知函及(ii)所有日後可供採取行動的公司通訊的印刷版本,直至 閣下向股份過戶登記處提供有效且可用的電郵地址以接收該等公司通訊。

若 閣下希望收取未來公司通訊之印刷版,請填妥回條或發送電子郵件至 loccitane@computershare.com.hk, 並註明 閣下的姓名、地址以及收取公司通訊印刷版的要求。 請注意,收取未來公司通訊印刷版之指示由收悉 閣下指示當日起計一年內有效,此後將過期。

如 閣下對本函件有任何疑問,請於辦公時間星期一至五(香港公眾假期除外)上午9時正至下午6時正(香港時間)期間致電股份過戶處(852)2862 8688 查詢。

L'OCCITANE INTERNATIONAL S.A.

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REPLY FORM

Computershare Hong Kong Investor Services Limited

(The "Share Registrar") 17M Floor, Hopewell Centre

183 Queen's Road East, Wan Chai, Hong Kong

(Please choose ONLY ONE of the options below)

(請從以下選項中只選擇其中一項)

香港中央證券登記有限公司 (「股份過戶處」) 香港灣仔皇后大道東 183 號

合和中心 17M 樓

回條

Personalized QR Code 專屬二維碼

Option 1: Provide your email address for receipt of future Corporate Communications* of the Company via electronic dissemination by scanning your personalized QR code

選項1:

掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式 發佈的未來公司通訊*

You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項 1 , 閣下無須交回本回條。

"Company") via electronic dissem	address in writing for receipt of future Corporate Co ination 之的電子郵件地址·以確保收到以下上市公司(「公	
Name of Securities holder(s) 證券持有人姓名:	Name of the listed company 上 L'Occitane Interna 	tional S.A.
Email address 電郵地址: (Note 3 / 附註 3)		
Option 3: I/we hereby request for receipt of future Corporate Communications* in printed form and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Note 5) (Please mark "✓" in the below box if applicable) 選項 3: 本人/吾等現要求收取未來公司通訊*印刷版,並已知悉本指示由收取指示日期起計一年內有效。(料註 5) (如適用,請在以下方格內劃上「✓」號) English Version 英文版本		
Signature(s): (Note 1)	Contact number:	Date:

簽名:(附註1)

- েনানে. Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid. 請清楚填妥 閣下之所有資料。如屬聯名股東·則本回條須由所有聯名股東聯合簽署·方為有效。
- 2. Any Reply Form with no signature or otherwise incorrectly completed will be void.
 任何回條若未有簽署或在其他方面填寫不正確,則本回條將會作廢。
- 3. If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications*。如公司沒有收到 關下的有效電子郵件地址 · 關下將無法收到有關發佈公司通訊*的通知。
- 4. If you provide more than one email address by QR code, email, reply form and/or other means, only the latest one email address provided will be registered.
 如 關下透過二維碼、電郵、回條及/或其他方式提供多於一個的電子郵件地址、只有 關下最後提供的電子郵件地址將會被用於登記。
- 5. If you mark "\" in the box in Option 3, no email address will be registered and only Corporate Communications* in printed form will be received.

 如 關下在選項 3 方格內劃上「\(\sqrt{}) 號,將不會有電子郵件地址被登記,只有公司鍾訊*的印刷版會被收取。
- r the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form. 為兔存疑·在本回條上的任何額外指示·公司將不予處理。
- Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report notice of meeting, circular and proxy form. 條非另有註即,公司雖而只指公司也對此或將予發出以供其任何證券的持有人參照或採取行動的任何文件,其中包括但不限於年報、中期報告、會議通告、通函及代表委任表格。

聯絡電話號碼:

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- (i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong K ong ("PDPO").

 本壁明中所指的「個人資料」與香港法例第486 電(個人資料(無傷)條例)(「 【私膳條例)」)中「個人資料」的遊養相同。
 (i) Your Personal Data provided in this Reply Form will be used in connection with, including but not limiting but
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, or when it is required to do so by law and will be retained for such
- period as may be necessary for our verification and record purposes.
 公司可就任何所說明的用途或在法例规定的情况下,將 屬下的個人資料披露或轉移給公司的附屬公司、股份過戶處、及/成其他公司或團體、並將在適當期間保留該等個人資料作核實及紀錄用途。
 You have the right to request access to and/or correction of your Personal Data should be in writing, by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong or by email at <a href="https://criticarchinecomputershare.compute

Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us No postage is necessary if posted in Hong Kong.

日期:

當 閣下寄回此回條時・請將郵寄標籤剪貼於信封上 如在本港投寄・ 閣下無需支付郵費或貼上郵票。