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卫龙美味全球控股有限公司
WEILONG Delicious Global Holdings Ltd
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9985)

**ANNOUNCEMENT OF THE ANNUAL RESULTS
FOR THE YEAR ENDED DECEMBER 31, 2025**

2025 Annual Results Highlights

- Total revenue was RMB7,223.8 million, representing a year-on-year increase of 15.3%;
- Gross profit was RMB3,466.4 million, representing a year-on-year increase of 14.9%;
- Gross profit margin was 48.0%, representing a year-on-year decrease of 0.1 percentage points;
- Profit for the year was RMB1,427.3 million, representing a year-on-year increase of 33.6%;
- Basic earnings per share was RMB0.60, representing a year-on-year increase of 30.4%;
- Proposed final dividend per ordinary share was RMB0.17;
- The interim dividend of RMB0.18 per ordinary share has been distributed in October 2025.

The board (the “**Board**”) of directors of WEILONG Delicious Global Holdings Ltd (the “**Company**” or “**WL Delicious**”) is pleased to announce the consolidated results of the Company and its subsidiaries (the “**Group**” or “**we**” or “**us**”) for the year ended December 31, 2025 (the “**Current Year**” or “**Reporting Period**”) prepared in accordance with IFRS Accounting Standards, together with the comparative figures for the corresponding year ended December 31, 2024 (the “**Previous Year**”).

CONSOLIDATED STATEMENT OF PROFIT OR LOSS

Year ended December 31, 2025

	<i>Notes</i>	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
Revenue from contracts with customers	3	7,223,759	6,266,326
Cost of sales of goods	3, 6	(3,757,398)	(3,250,194)
Gross profit		3,466,361	3,016,132
Distribution and selling expenses	6	(1,171,371)	(1,026,306)
Administrative expenses	6	(419,738)	(491,005)
Net impairment gains on financial assets		–	36
Other income, net	4	65,073	76,980
Other losses, net	5	(87,037)	(174,820)
Operating profit		1,853,288	1,401,017
Finance income	7	204,769	179,470
Finance costs	7	(27,915)	(19,234)
Finance income, net	7	176,854	160,236
Profit before income tax		2,030,142	1,561,253
Income tax expense	8	(602,873)	(493,146)
Profit for the year		1,427,269	1,068,107
Profit attributable to:			
– Owners of the Company		1,425,204	1,068,512
– Non-controlling interests		2,065	(405)
Earnings per share for profit attributable to owners of the Company (RMB)			
Basic earnings per share	9	0.60	0.46
Diluted earnings per share	9	0.60	0.46

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Year ended December 31, 2025

	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
Profit for the year	<u>1,427,269</u>	<u>1,068,107</u>
Other comprehensive income/(loss)		
Item that may be reclassified to profit or loss:		
Exchange differences on translation of foreign operations	10,821	7,862
Item that may not be reclassified to profit or loss:		
Exchange differences on translation of the Company	<u>(95,735)</u>	<u>34,753</u>
Other comprehensive income/(loss) for the year, net of tax	<u>(84,914)</u>	<u>42,615</u>
Total comprehensive income for the year	<u>1,342,355</u>	<u>1,110,722</u>
Total comprehensive income for the year attributable to:		
– Owners of the Company	1,340,495	1,111,143
– Non-controlling interests	<u>1,860</u>	<u>(421)</u>

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

December 31, 2025

		December 31,	
	<i>Note</i>	2025	2024
		<i>RMB'000</i>	<i>RMB'000</i>
Assets			
Non-current assets			
Property, plant and equipment		1,408,230	1,205,219
Right-of-use assets		499,940	474,100
Goodwill		4,269	4,269
Other intangible assets		20,929	17,219
Term deposits with initial term over three months		2,215,848	2,879,414
Deferred income tax assets		45,209	22,224
Other non-current assets		41,011	60,270
		<hr/>	<hr/>
Total non-current assets		4,235,436	4,662,715
		<hr/>	<hr/>
Current assets			
Trade, other receivables and prepayments	<i>11</i>	270,808	253,353
Inventories		889,099	878,262
Financial assets at fair value through profit or loss		250,103	–
Term deposits with initial term over three months		4,016,708	1,546,366
Cash and cash equivalents		1,690,604	841,717
		<hr/>	<hr/>
Total current assets		7,117,322	3,519,698
		<hr/>	<hr/>
Total assets		11,352,758	8,182,413
		<hr/>	<hr/>

CONSOLIDATED STATEMENT OF FINANCIAL POSITION (continued)

December 31, 2025

		December 31,	
		2025	2024
	Note	RMB'000	RMB'000
Liabilities			
Non-current liabilities			
Borrowings		–	176,015
Lease liabilities		16,057	19,826
Deferred income		160,758	154,324
Deferred income tax liabilities		129,787	125,807
Total non-current liabilities		306,602	475,972
Current liabilities			
Trade and other payables	12	937,238	826,627
Contract liabilities and refund liabilities		505,970	597,310
Current income tax liabilities		85,491	53,510
Borrowings		2,201,010	212,945
Lease liabilities		5,922	9,619
Total current liabilities		3,735,631	1,700,011
Total liabilities		4,042,233	2,175,983
Net assets		7,310,525	6,006,430
Equity			
Share capital		161	155
Other reserves		3,074,634	2,009,487
Retained earnings		4,224,791	3,987,709
Equity attributable to owners of the Company		7,299,586	5,997,351
Non-controlling interests		10,939	9,079
Total equity		7,310,525	6,006,430
Total equity and liabilities		11,352,758	8,182,413

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

December 31, 2025

1. GENERAL INFORMATION

The Company was incorporated in the Cayman Islands on July 6, 2018 as an exempted company with limited liability under the Company Act (Cap 22, Law 3 of 1961 as consolidated and revised) of the Cayman Islands. The address of its registered office is the offices of Maples Corporate Services Limited, PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands.

The Company is an investment holding company. The Company and its subsidiaries (together, the “**Group**”) are principally engaged in the production and sale of spicy snack food in the People’s Republic of China (“**PRC**”).

The ultimate holding company of the Company is HH Global Capital Ltd. The ultimate controlling parties are Mr. Liu Weiping and his brother Mr. Liu Fuping (the “**Controlling Shareholders**”), who are also the chairman and the executive director of the board of directors of the Company, respectively.

The Company’s shares have been listed on the Main Board of The Stock Exchange of Hong Kong Limited since December 15, 2022 (the “**Listing**”) by way of its initial public offering (“**IPO**”).

2.1 BASIS OF PREPARATION

The consolidated financial statements of the Group have been prepared in accordance with IFRS Accounting Standards as issued by the International Accounting Standards Board (“**IASB**”) and the disclosure requirements of the Hong Kong Companies Ordinance. The consolidated financial statements have been prepared under the historical cost convention, except for certain financial assets which have been measured at fair value. These consolidated financial statements are presented in Renminbi (“**RMB**”) and all values are rounded to nearest thousand, unless otherwise stated.

2.2 CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES

The Group has adopted amendments to IAS 21 *Lack of Exchangeability* for the first time for the current year’s financial statements. The Group has not early adopted any other standard or amendment that has been issued but is not yet effective.

Amendments to IAS 21 specify how an entity shall assess whether a currency is exchangeable into another currency and how it shall estimate a spot exchange rate at a measurement date when exchangeability is lacking. The amendments require disclosures of information that enable users of financial statements to understand the impact of a currency not being exchangeable. As the currencies that the Group had transacted in and the functional currencies of overseas subsidiaries for translation into the Group’s presentation currency were exchangeable, the amendments did not have any impact on the Group’s financial statements.

2.3 ISSUED BUT NOT YET EFFECTIVE IFRS ACCOUNTING STANDARDS

The Group has not applied the following new and amended IFRS Accounting Standards, that have been issued but are not yet effective, in these financial statements. The Group intends to apply these new and amended IFRS Accounting Standards, if applicable, when they become effective.

IFRS 18	<i>Presentation and Disclosure in Financial Statements</i> ²
IFRS 19 and its amendments	<i>Subsidiaries without Public Accountability: Disclosures</i> ²
Amendments to IFRS 9 and IFRS 7	<i>Amendments to the Classification and Measurement of Financial Instruments</i> ¹
Amendments to IFRS 9 and IFRS 7	<i>Contracts Referencing Nature-dependent Electricity</i> ¹
Amendments to IFRS 10 and IAS 28	<i>Sale or Contribution of Assets between an Investor and its Associate or Joint Venture</i> ³
Amendments to IAS 21	<i>Translation to a Hyperinflationary Presentation Currency</i> ²
<i>Annual Improvements to IFRS Accounting Standards – Volume 11</i>	Amendments to IFRS 1, IFRS 7, IFRS 9, IFRS 10 and IAS 7 ¹

¹ Effective for annual periods beginning on or after January 1, 2026

² Effective for annual/reporting periods beginning on or after January 1, 2027

³ No mandatory effective date yet determined but available for adoption

The Group is in the process of assessing the impact of these new and amended IFRS Accounting Standards upon initial application. While several sections have been brought forward from IAS 1 with limited changes, IFRS 18 introduces new requirements on presentation within the statement of profit or loss, including specific totals and subtotals. It also requires disclosure of management-defined performance measures in a single note and introduces enhanced requirements for aggregation and disaggregation of financial information. The new requirements are expected to impact the Group's presentation of the statement of profit or loss and disclosures of the Group's financial performance. So far, the Group considers that the new and amended standards are unlikely to have a significant impact on the Group's results of operations and financial position.

3. SEGMENT INFORMATION

The Group is principally engaged in the production and sale of spicy snack food. Majority of the Group's revenue and business activities are conducted in the PRC.

For management purposes, the Group is organized into business units based on their products and has three reportable operating segments as follows:

By product type:

- Seasoned flour products, primarily comprising Big Latiao, Mini Latiao, Kiss Burn, Mala Mala and others
- Vegetable products, primarily comprising Konjac Shuang and Fengchi Kelp
- Other products, primarily comprising Spicy Tofu Skin, gift box products and others

The chief operating decision-maker (“**CODM**”) monitors the results of the Group's operating segments separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on gross profit. No analysis of segment operating profit is presented as CODM does not regularly review such information for the purposes of resource allocation and performance assessment. Segment assets and liabilities are not presented as CODM reviews the assets and liabilities on a central basis. Therefore, only segment revenue and segment gross profit are presented.

Segment revenue and results

The following is an analysis of the Group's revenue and results by reportable segments.

	Seasoned flour products <i>RMB'000</i>	Vegetable products <i>RMB'000</i>	Other products <i>RMB'000</i>	Total <i>RMB'000</i>
For the year ended December 31, 2025				
Revenue	2,553,539	4,505,935	164,285	7,223,759
Cost of sales	<u>(1,308,955)</u>	<u>(2,346,912)</u>	<u>(101,531)</u>	<u>(3,757,398)</u>
Gross profit	<u>1,244,584</u>	<u>2,159,023</u>	<u>62,754</u>	<u>3,466,361</u>
	Seasoned flour products <i>RMB'000</i>	Vegetable products <i>RMB'000</i>	Other products <i>RMB'000</i>	Total <i>RMB'000</i>
For the year ended December 31, 2024				
Revenue	2,667,081	3,370,552	228,693	6,266,326
Cost of sales	<u>(1,401,552)</u>	<u>(1,701,283)</u>	<u>(147,359)</u>	<u>(3,250,194)</u>
Gross profit	<u>1,265,529</u>	<u>1,669,269</u>	<u>81,334</u>	<u>3,016,132</u>

(a) Geographical information

Revenue from external customers by location of the customers is shown in the table below:

	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
PRC	7,106,331	6,187,110
Overseas	<u>117,428</u>	<u>79,216</u>
	<u>7,223,759</u>	<u>6,266,326</u>

Majority of the Group's identifiable assets and liabilities were located in the PRC.

(b) Information about major customers

During the year ended December 31, 2025, revenue from sales to the two major third-party customers was RMB838.2 million and RMB781.2 million, amounting to approximately 12% and 11% of the Group's total revenue, respectively (2024: no revenue from the Group's sales to a single customer amounted to 10% or more of the Group's total revenue).

(c) **An analysis of revenue is as follows:**

	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
Revenue from contracts with customers		
Sale of goods	<u>7,223,759</u>	<u>6,266,326</u>

The timing of the above revenue recognition is when the performance obligations of sales and delivery of goods are satisfied at a point in time.

The performance obligation is satisfied upon the acceptance of the goods and payment in advance is normally required, except for customers with credit terms up to 90 days. Some contracts provide customers with a right of return and volume rebates which give rise to variable consideration.

All contract liability balances at the beginning of the year were recognized as revenue in the reporting period.

The Group has no revenue contract that has an original expected duration of more than one year, thus management has applied the practical expedient under IFRS 15 and is not required to disclose the aggregate amount of the transaction prices allocated to the performance obligations that are unsatisfied or partially satisfied as of the end of the reporting period.

4. OTHER INCOME, NET

	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
Government grants		
Related to income (a)	37,012	49,436
Related to assets (b)	8,416	6,686
Sale of scraps and raw materials		
Proceeds income related to scraps and raw materials	21,793	28,933
Cost related to scraps and raw materials	(3,125)	(9,422)
VAT reduction	977	1,347
	<u>65,073</u>	<u>76,980</u>

The government grants represent subsidy income received from various government authorities as incentives to certain subsidiaries of the Group in the PRC.

- (a) The government grants and subsidies related to income have been received to reward for the contribution to the local economic growth. These grants related to income were recognized in profit or loss upon receipt of these rewards and the related conditions associated with the rewards, if any, are being met. There are no unfulfilled conditions or contingencies relating to these grants.
- (b) The Group has received certain government grants related to the investments in production plants. The grants related to assets were recognized in profit or loss over the useful lives of relevant assets.

5. OTHER LOSSES, NET

	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
Fair value gains/(losses) on financial assets at fair value through profit or loss	2,757	(120,061)
Net foreign exchange losses	(13,643)	(26,540)
Impairment of property, plant and equipment	(48,795)	(21,970)
Loss on disposal of property, plant and equipment	(22,410)	(6,109)
Donation	(8,554)	(2,014)
Loss on disposal of other intangible assets	–	(1,417)
Others	3,608	3,291
	<u>(87,037)</u>	<u>(174,820)</u>

6. EXPENSES BY NATURE

	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
Consumption of raw materials	2,927,325	2,581,344
Changes in inventories of finished goods and goods in transit	17,513	(65,432)
Employee benefit expenses	1,087,279	1,119,817
Transportation expenses	236,864	200,812
Utilities	179,330	148,255
Promotion and advertising expenses	400,346	280,456
Other tax expenses	68,739	64,432
Depreciation and amortization	170,343	142,091
Travelling expenses	46,780	54,448
Repairs and maintenance	57,280	50,900
Office expenses	72,423	74,529
Auditor's remuneration		
– Audit services	4,200	4,000
– Non-audit services	427	1,557
Expense relating to short-term leases	7,142	17,853
Professional fees	22,323	43,288
Others	50,193	49,155
	<u>5,348,507</u>	<u>4,767,505</u>
Total of cost of sales of goods, distribution and selling expenses, and administrative expenses	<u>5,348,507</u>	<u>4,767,505</u>

7. FINANCE INCOME, NET

	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
Finance income		
Interests from bank	<u>204,769</u>	<u>179,470</u>
Finance costs		
Interest expenses on borrowings	(27,253)	(19,938)
Finance costs on lease liabilities	(936)	(719)
Less: borrowing costs capitalized in property, plant and equipment	<u>274</u>	<u>1,423</u>
	<u>(27,915)</u>	<u>(19,234)</u>
Finance income, net	<u>176,854</u>	<u>160,236</u>

(a) Capitalized borrowing costs

The capitalization rate used to determine the amount of borrowing costs to be capitalized is 3.97%, which was applicable to the Group's borrowings during the year ended December 31, 2025 (2024:3.97%).

8. INCOME TAX EXPENSE

	2025 <i>RMB'000</i>	2024 <i>RMB'000</i>
<i>Current tax</i>		
Current tax on profits for the year	<u>518,778</u>	<u>404,398</u>
<i>Deferred income tax</i>		
Decrease/(increase) in deferred income tax assets	(20,778)	2,684
Increase in deferred income tax liabilities	<u>104,873</u>	<u>86,064</u>
Total deferred tax expense	<u>84,095</u>	<u>88,748</u>
Income tax expense	<u>602,873</u>	<u>493,146</u>

(a) Cayman Islands income tax

The Company was incorporated in the Cayman Islands as an exempted company with limited liability under the Companies Act of the Cayman Islands and, accordingly, is exempted from local income tax.

(b) British Virgin Islands profit tax

The Company's direct subsidiaries in the British Virgin Islands were incorporated under the BVI Companies Act, 2004 and accordingly, are exempted from British Virgin Islands income tax.

(c) Hong Kong profits tax

No provision for Hong Kong profit tax was provided as the Company. Pursuant to the two-tiered profit tax rates regime, the Group's first HKD2,000,000 of assessable profits under Hong Kong profits tax during the reporting period were subject to a tax rate of 8.25%. The Group's remaining assessable profits above HKD2,000,000 will continue to be subject to a tax rate of 16.5% during the reporting period.

(d) PRC corporate income tax

Enterprises incorporated in the PRC are subject to income tax rate of 25% throughout the reporting period unless subject to tax exemption set out below.

Certain of the Group's PRC subsidiaries are qualified as small and micro enterprises and were entitled to a preferential corporate income tax rate of 5% during the reporting period.

One of the Group's PRC subsidiaries is accredited as a "High and New Technology Enterprise" and was therefore entitled to a preferential income tax rate of 15% during the years ended December 31, 2025 and 2024. Such qualification is subject to review by the relevant tax authority in the PRC for every three years.

Certain of the Group's PRC subsidiaries are engaged in agriculture and entitled to the tax exemption on agricultural products.

The income tax provision of the Group has been calculated at the applicable tax rate on the estimated assessable profits for the reporting period based on existing legislations, interpretations and practices.

(e) PRC Withholding Tax ("WHT")

According to the applicable PRC tax regulations, dividends distributed by a company established in the PRC to a foreign investor with respect to profit derived after January 1, 2008 are generally subject to a 10% WHT. If a foreign investor incorporated in Hong Kong meets the conditions and requirements under the double taxation treaty arrangement entered into between the PRC and Hong Kong, the relevant withholding tax rate will be 5%.

Deferred income tax liabilities have been recognized at December 31, 2025 for the withholding tax that would be payable on the earnings of certain subsidiaries incorporated in the PRC that are expected to be distributed in the foreseeable future. The remaining undistributed earnings generated from January 1, 2008, for which withholding tax is not provided for, amounted to RMB1,889,075,000 as at December 31, 2025 (2024: RMB2,830,214,000).

9. EARNINGS PER SHARE

(a) Basic

Basic earnings per share is calculated by dividing the profit attributable to owners of the Company, excluding any costs of servicing equity other than ordinary shares by the weighted average number of ordinary shares outstanding during the year.

	2025	2024
Profit attributable to equity holders of the Company (<i>RMB'000</i>)	1,425,204	1,068,512
Weighted average number of outstanding ordinary shares (<i>thousands</i>)	<u>2,371,579</u>	<u>2,312,789</u>
Basic earnings per share (<i>RMB</i>)	<u>0.60</u>	<u>0.46</u>

Outstanding ordinary shares that are contingently returnable (i.e. subject to recall) are not treated as outstanding and are excluded from the calculation of basic earnings per share until the date the shares are no longer subject to recall.

During the year ended December 31, 2025, an aggregate of 10,805,243 RSUs (2024: 3,092,870) become vested under the terms and conditions of the RSU Scheme, so the effect of these shares has been taken into account in the calculation of basic earnings per share since the vesting date.

(b) Diluted

Diluted earnings per share is calculated based on the profit attributable to owners of the Company after adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares during the year.

	2025	2024
Profit attributable to equity holders of the Company (<i>RMB'000</i>)	1,425,204	1,068,512
Weighted average number of outstanding ordinary shares (<i>thousands</i>)	2,371,579	2,312,789
Adjustments for:		
– RSUs (<i>thousands</i>)	<u>4,064</u>	<u>5,787</u>
Adjusted weighted average number of outstanding ordinary shares for diluted earnings per share (<i>thousands</i>)	<u>2,375,643</u>	<u>2,318,576</u>
Diluted earnings per share (<i>RMB</i>)	<u>0.60</u>	<u>0.46</u>

10. DIVIDENDS

	2025 RMB'000	2024 <i>RMB'000</i>
Final and special dividends declared in respect of year ended December 31, 2023	–	493,741
Final and special dividends declared in respect of year ended December 31, 2024	705,032	–
Interim dividend declared in respect of year ended December 31, 2024	–	376,183
Interim dividend declared in respect of year ended December 31, 2025	437,606	–
	<u>1,142,638</u>	<u>869,924</u>

On June 12, 2025, the Company's shareholders approved a profit distribution plan at an annual general meeting, pursuant to which a final dividend in respect of the year ended December 31, 2024 of RMB0.11 per share, amounting to a total final dividend of RMB267,426,000, and a special dividend in respect of the year ended December 31, 2024 of RMB0.18 per share, amounting to a total special dividend of RMB437,606,000, were declared to all shareholders.

On August 14, 2025, the Company's board of directors approved a profit distribution plan at the board meeting, pursuant to which an interim dividend in respect of the year ended December 31, 2025 of RMB0.18 per share, amounting to a total interim dividend of RMB437,606,000, was declared to all shareholders.

The dividend was paid in June and October 2025, except for dividend attributable to the unvested shares held by the trustee in relation to the RSU scheme amounting to RMB12,794,000, which the holders will entitle to dividend right upon vesting of the RSUs.

A final dividend in respect of the year ended December 31, 2025 of RMB0.17 per share, amounting to a total final dividend of RMB413,295,000, are to be proposed at the forthcoming annual general meeting. These financial statements do not reflect these dividend payables.

11. TRADE, OTHER RECEIVABLES AND PREPAYMENTS

	December 31,	
	2025	2024
	<i>RMB'000</i>	<i>RMB'000</i>
Trade receivables:		
Receivables from third parties	90,454	52,843
Loss allowance	(5)	(5)
	<u>90,449</u>	<u>52,838</u>
Other receivables:		
Deposits	5,048	5,258
Loans to third parties (d)	200	200
Others	1,296	3,437
Loss allowance	(200)	(200)
	<u>6,344</u>	<u>8,695</u>
Prepayments:		
Prepayments for raw materials	8,727	64,869
Prepayments for services	73,709	17,287
Input VAT recoverable	15,285	67,480
Prepayment for income tax	76,294	42,184
	<u>174,015</u>	<u>191,820</u>
	<u>270,808</u>	<u>253,353</u>

- (a) Due to the short-term nature of the current receivables, their carrying amounts are considered to be approximate their fair value.
- (b) Trade receivables primarily arise from credit sales of products. The Group usually deliver products to distributors after they have made the payment, while for direct sale customers, the credit terms are generally up to 90 days. The Group does not hold any collateral or other credit enhancements over its trade receivable balances. The balances of trade receivables are non-interest-bearing. All the trade receivables of the Group are from third parties.

As at December 31, 2025 and 2024, the aging analysis of the trade receivables based on invoice date is as follows:

	December 31,	
	2025	2024
	<i>RMB'000</i>	<i>RMB'000</i>
Trade receivables:		
Within 90 days	88,509	47,392
91 to 180 days	1,945	5,451
	<u>90,454</u>	<u>52,843</u>

(c) **Impairment and risk exposure**

The Group applies the IFRS 9 simplified approach to measuring expected credit losses for trade receivables. The loss allowance for trade receivables at amortized cost was not material during the years ended December 31, 2025 and 2024.

(d) Loans to third parties were unsecured, interest-free and repayable on demand.

12. TRADE AND OTHER PAYABLES

	December 31,	
	2025	2024
	RMB'000	RMB'000
Trade payables:		
– Third parties	269,704	204,020
– Related parties	–	8,594
	<u>269,704</u>	<u>212,614</u>
Other payables:		
Salary and welfare payables	251,772	282,361
Amounts due to a related party	560	260
Deposits payables	113,216	80,791
Freight charges payables	31,144	24,371
Payables for purchase of property, plant and equipment	37,487	22,848
Tax payable	51,837	30,467
VAT payable related to contract liabilities	37,542	50,020
Utilities payables	17,463	15,673
Consideration payable for acquisition of a subsidiary	4,000	4,000
Others	122,513	103,222
	<u>667,534</u>	<u>614,013</u>
	<u>937,238</u>	<u>826,627</u>

The aging analysis of the trade payables based on invoice date is as follows:

	December 31,	
	2025	2024
	RMB'000	RMB'000
Within 90 days	<u>269,704</u>	<u>212,614</u>

The carrying amounts of trade and other payables are considered to be approximately their fair value, due to their short-term nature.

CHAIRMAN’S STATEMENT

“We specialize in turning authentic Chinese gourmet into casual snack food that consumers can enjoy anywhere and anytime. We are committed to adhering to the core value of “putting consumer experience at the core, valuing those who strive, benchmarking courageously against best-in-class peers, and embracing continuous self-reflection” and the vision of “making authentic Chinese gourmet more entertaining, casual, convenient, affordable, digitally intelligent, to achieve leadership in NPS¹ and operational efficiency, and ultimately build a great business that brings joy and happiness to people for 123 years” that continuously provides better products and pleasant consumption experience for consumers.”

Dear shareholders,

On behalf of WL Delicious, I hereby submit to all shareholders the annual results of the Group for the Current Year.

2025 was a pivotal year for the Group featuring proactive innovation and enhanced efficiency. Amid a generally stable and positive domestic consumer market, consumer behaviours became more rational and diversified, while the consumption structure accelerated its evolution toward higher quality, enhanced experiences and greater emotional value. The Group proactively identified consumer needs, continuously drove product innovation and upgrading, and expanded diversified channels and consumption scenarios. Meanwhile, we further enhanced the level of production automation and intelligentization as well as organisational collaboration and digital empowerment, further consolidating the foundation for the Group’s sustainable development and demonstrating resilient and steady business growth.

Against this backdrop, the Group remained confident and proactively embraced changes, achieving steady growth in its overall business operations and financial performance. The overall revenue of the Group for the year was RMB7,223.8 million, representing an increase of 15.3% as compared with the Previous Year; Gross profit margin was 48.0%, representing a slight decrease of 0.1 percentage points from the Previous Year; net profit amounted to RMB1,427.3 million, representing an increase of 33.6% as compared with the Previous Year.

During the Current Year, the Group remained committed to a consumer-centric approach, aligning with consumer taste preferences to continuously refine its products through both heritage and innovation. New launches including Konjac Shuang in sesame paste flavour, high-fiber Porcini flavour and spicy Dai (Yunnan)-style pounded chicken-feet flavour, and Kiss Burn in spicy beef flavour have further enriched the Group’s product portfolio.

During the Current Year, the Group closely followed trends in retail channel evolution and continued to strengthen the deep integration of its omni-channel strategy across online and offline platforms. Offline, the Group accelerated penetration into emerging channels such as snack specialty retailers, and partnered with distributors to improve in-store display and service quality at retail outlets. Online, the Group continuously optimised the synergistic operating system of traditional e-commerce, content-driven e-commerce and social commerce, while promoting synergy between online and offline channels to establish closer connections with consumers.

¹ NPS (Net Promoter Score), is a metric used to measure customer loyalty.

During the Current Year, the Group further strengthened its brand building through a multifaceted approach. Initiatives ranged from the Konjac Origin Journey and CCTV.com's Super Factory feature on WL Delicious, to IP collaborations and the strategic "Shuang" marketing campaign. Leveraging innovative marketing methods such as cross-industry partnerships and influencer endorsements, the Group significantly enhanced brand visibility and consumer recognition. These efforts brought WL Delicious closer to its consumers and established the brand as a synonym for youth and trendiness. Concurrently, the Group actively fulfilled its social responsibilities by supporting rural revitalisation and giving back to society through concrete actions, thereby comprehensively enhancing the Group's brand image.

During the Current Year, the Group continued to improve its supply chain layout and production capacity. The automated production lines for konjac products continued to be upgraded, resulting in a substantial increase in both production capacity and efficiency. Meanwhile, construction of the Group's new production base in Nanning, Guangxi commenced, further providing capacity support for the Group's business expansion. The Group also advanced the automation of production processes and the intelligent transformation of warehousing facilities, achieving simultaneous upgrades in production efficiency and quality control. The Group also optimised its talent system and strengthened team building, so as to provide solid organisational support for high-quality development.

Looking forward to the new year, the Group will continue to closely monitor industry and consumer trends, proactively embrace changes, strengthen product innovation, enhance core competitiveness, and deepen brand operations and omni-channel development. Meanwhile, the Group will further optimise its supply chain, advance digital and intelligent transformation, as well as promote organisational and talent development, to continuously improve operational efficiency. Through these efforts, the Group strives to create long-term value for its shareholders and customers.

LIU Weiping
Chairman of the Board

Hong Kong, China
March 26, 2026

MANAGEMENT DISCUSSION AND ANALYSIS

Macro and Industry Environment

Looking back at 2025, amid a complex and evolving domestic and international environment, China's economy maintained overall stability and achieved its full-year growth target of 5.0%, fully demonstrating the resilience and potential of the domestic economy amid internal and external challenges. Robust economic growth, the continued recovery in consumption, and the notably strengthened driving role of domestic demand have injected sustained momentum into China's high-quality economic development and laid a solid foundation for bolstering consumer market confidence.

China's consumer market is of enormous scale. In 2025, the total retail sales of consumer goods nationwide exceeded RMB50 trillion for the first time, with consumption contributing 52% to economic growth. Amid mounting pressure on investment and exports, consumption has emerged as the primary engine of economic growth, laying a solid market foundation for the food and beverage industry¹. As highlighted in McKinsey's report, *State of the Consumer 2025: When Disruption Becomes the Permanent*², global consumer behaviour has shifted significantly compared to five years ago, with greater emphasis placed on instant gratification, convenience, and self-care. In light of this trend, capturing the demands of successive generations of young consumers presents a critical opportunity for brands to achieve long-term growth. Furthermore, consumers' growing preference for domestic brands has created new structural opportunities for homegrown brands, driving them to continuously innovate and respond to market and consumer shifts with greater speed and precision.

Under the dual drivers of consumption upgrading and channel innovation, China's snack food industry has steadily expanded in scale, with continuously broadening consumption scenarios. According to the latest *2025 China Snack Food Industry Development Status and Consumer Behaviour Survey Data* released by iiMedia Research (a leading third-party data mining and analysis institution for the new economy industry)³, the scale of China's snack food industry is expected to reach RMB1,180.4 billion in 2025 and RMB1,237.8 billion in 2027. In PwC's *Voice of the Consumer 2025 Global Survey – China Report: The New Chinese Consumer: Food, Health, Sustainability*⁴, PwC highlights that Chinese consumers prioritise taste as the primary factor when selecting food products, place significant emphasis on product novelty, and base their purchasing decisions on cultural identity and confidence in domestic brands' innovation. Meanwhile, demand for healthy diets continues to rise. Against this backdrop, product and channel innovation have become key drivers propelling the rapid development of the snack food industry. To capture market opportunities and achieve steady growth, snack food brands must stay attuned to evolving consumer needs, balance flavour innovation, health attributes and consumer experience in product development, strengthen omni-channel expansion – particularly in emerging channels – and flexibly leverage diverse marketing strategies.

¹ (Economic Observation) New Trends Emerge in China's 2025 Consumption "Bill" – Jinri Toutiao

² State of the Consumer trends report 2025 | McKinsey

³ iiMedia Research | Development Status and Consumer Behavior Survey Data of China's Leisure Food Industry in 2025 (Including Download) – iiMedia Network – World Leading New Economy Industry Data Analysis Report Platform

⁴ PwC China: PwC's Voice of the Consumer 2025 Global Survey - China Report: The New Chinese Consumer: Food, Health, Sustainability

Business Review

In 2025, the Group remains committed to turning authentic Chinese gourmet into casual snack foods that consumers can enjoy anytime and anywhere. We have continued to enhance our corporate culture. While maintaining our original mission of “letting the world fall in love with Chinese flavours”, we have further updated our vision to “making authentic Chinese gourmet more entertaining, casual, convenient, affordable, digitally intelligent, to achieve leadership in NPS and operational efficiency, and ultimately build a great business that brings joy and happiness to people for 123 years”. This aims to further optimise our product experience, enhance our brand image and improve operational efficiency. Concurrently, we have also refined our core values to “putting consumer experience at the core, valuing those who strive, benchmarking courageously against best-in-class peers, and embracing continuous self-reflection.” These refined core values are designed to sharpen our focus on service quality for customers and consumers, recognise and reward the value contribution and growth of our striving employees, and encourage our employees to identify gaps by benchmarking against industry leaders. Through persistent self-criticism that breaks cognitive limitations, we foster a continuously evolving organisational capability, thereby achieving mutual growth for employees and the Group, and enabling the Group to maintain agility and vitality amid competition.

During the Current Year, the Group adheres to our product R&D philosophy of “maximising the intrinsic value of nature with an industrial approach”. We conducted in-depth consumer insights investigation to precisely capture evolving taste preferences and scenario-based demands among younger consumer groups, thereby continuously strengthening our R&D capabilities. We firmly believe that product competitiveness is the foundation for development and the core for connecting with consumers, gaining their trust, and maintaining long-term loyalty. The Group adheres to a strategy of multiple categories. On one hand, we upgraded production processes and optimised quality for our classic products to consolidate our market leadership. On the other hand, we pursued continuous innovation across new categories, flavours, experiences and scenarios, launching multiple new items tailored to the preferences of young consumers, thereby further enriching our product portfolio.

During the Current Year, the Group continuously deepened its emotional connection with young consumers and expanded its brand influence through a series of innovative and youth-oriented marketing initiatives. A co-branding campaign was launched between the classic product Kiss Burn and the popular Chinese animation Mo Dao Zu Shi, transforming the purchasing act into an emotional interaction and collectible experience. Meanwhile, the Group collaborated with state media to launch a konjac product traceability tour and achieved extensive consumer exposure via traditional elevator media, further enhancing brand trust and penetration. In addition, the Group maintained effective cooperation with brand spokespersons to continuously unleash the brand’s youthful vitality. In terms of online communication, the Group strengthened its presence on content platforms such as Douyin, Kuaishou, and Xiaohongshu. Adopting a strategy of “viral meme marketing + live streaming interaction + influencer seeding”, the Group created popular content that effectively drove user engagement and consumer conversion.

During the Current Year, China's retail sector witnessed accelerated channel transformation. Emerging offline channels such as snack specialty retailers expanded rapidly. Small-scale retailers such as convenience stores and community supermarkets maintained resilient growth, backed by their advantages in instant consumption. Traditional wholesale channels remained a core force in covering lower-tier markets and addressing long-tail demand. Online channels also continued to diversify. Live-streaming e-commerce, content e-commerce, and social commerce emerged as key growth engines, continuously reshaping consumption scenarios. In response to these evolving trends, the Group adopted an omni-channel strategy centred on strengthening coverage and penetration across both online and offline channels. The Group actively expanded into untapped regions and new channels while exploring innovative consumption scenarios. By enhancing the synergy between online traffic generation and offline conversion, the Group achieved comprehensive consumer reach and deepened consumer engagement, further consolidating and enhancing its overall competitiveness in multi-channel collaborative operations.

During the Current Year, the Group's total revenue amounted to RMB7,223.8 million, representing an increase of 15.3% as compared with the Previous Year of RMB6,266.3 million. This growth was primarily driven by the Group's proactive innovation throughout the year, particularly through product portfolio upgrades, continuous omni-channel penetration and deepened brand marketing. The gross profit of the Group for the year was RMB3,466.4 million, representing an increase of 14.9% as compared with the Previous Year of RMB3,016.1 million. The gross profit margin slightly decreased from 48.1% in the Previous Year to 48.0% in the Current Year, reflecting that the Group's active efforts to enhance supply chain efficiency during the year largely offset the impact of rising raw material costs. The net profit of the Group for the year was RMB1,427.3 million, representing an increase of 33.6% as compared with the Previous Year of RMB1,068.1 million, mainly due to the increase in revenue and efficiency improvement of the Group during the year. The net profit margin increased from 17.0% in the Previous Year to 19.8% in the Current Year.

Our Products

The Group is a leader and pioneer in the spicy snack food industry in China. The Group adheres to the strategy of multiple categories with its products covering seasoned flour products, vegetable products, and other product categories. Seasoned flour products, also commonly known as Latiao (辣條), primarily comprise Big Latiao (大麵筋), Mini Latiao (小麵筋), Kiss Burn (親嘴燒), Mala Mala (麻辣麻辣) and others. Vegetable products primarily comprise Konjac Shuang (魔芋爽) and Fengchi Kelp (風吃海帶). Other products primarily comprise Spicy Tofu Skin (香辣豆皮) and gift box products, among others.

Within the series of vegetable products, the Group continued to innovate and launch a variety of new products during the year, including sesame-paste-flavoured, high-fibre-Porcini-flavoured, and spicy-Dai (Yunnan)-style-pounded-chicken-feet-flavoured variants. All products maintain the quality characteristic of being springy and smooth. Among them, the sesame-paste-flavoured variant boasts a savory and mellow taste with carefully adjusted spiciness, delivering a brand new taste experience distinct from traditional classic flavour; the high-fibre-Porcini-flavoured variant retains the advantages of low calories and lightness with a rich mushroom aroma, further catering to consumers with light eating habit and non-spicy preferences; the Dai-style-pounded-chicken-feet flavoured variant is sour, refreshing and appetising, replicating the distinctive Yunnan flavour and providing consumers with more diversified choices.

Within the series of seasoned flour products, the Group launched Kiss Burn in spicy beef flavour. Drawing on the R&D concept of five-spice braising ingredients, it brings together four regional aromatic materials: Jinyang green Sichuan peppercorns, Wudu Sichuan peppercorns, Henan chili peppers, and Indian ghost peppers. Through precise blending and craftsmanship refinement, the spicy, numbing, fresh and fragrant notes along with the rich beef flavour are locked into the layered structure. The product has a rich, numbing, and juicy taste, which not only endows the classic Kiss Burn with a brand new taste vitality, but also expands the boundaries of flavour innovation.

The launch of these new products demonstrates the Group's forward-looking insights into consumer needs. It has infused new vitality into the Group's brands, thereby enhancing the Group's market competitiveness and industry influence as a core brand in the category.

During the Current Year, our revenue was primarily derived from the sales of seasoned flour products and vegetable products. The following table sets forth a breakdown of our revenue by product categories for the years indicated:

Product category	Year ended December 31,			
	2025		2024	
	<i>RMB'000</i>	% of total revenue	<i>RMB'000</i>	% of total revenue
Seasoned flour products	2,553,539	35.3	2,667,081	42.6
Vegetable products	4,505,935	62.4	3,370,552	53.8
Other products	164,285	2.3	228,693	3.6
Total	7,223,759	100.0	6,266,326	100.0

During the Current Year, the revenue from our seasoned flour products of the Group for the year was RMB2,553.5 million, representing a decrease of 4.3% as compared with the Previous Year of RMB2,667.1 million, primarily due to the Group's proactive adjustment of resource allocation and optimisation of its product portfolio. The percentage of revenue from seasoned flour products in our total revenue decreased from 42.6% in the Previous Year to 35.3%, reflecting the Group's forward-looking insight into market changes and consumer demand to strategically expand into categories with greater market potential.

During the Current Year, the revenue from our vegetable products of the Group for the year was RMB4,505.9 million, representing an increase of 33.7% as compared with the Previous Year of RMB3,370.6 million. Its percentage in our total revenue increased from 53.8% in the Previous Year to 62.4%, mainly due to: (i) the Group's active exploration of consumer needs, continuous innovation and constant enrichment of the product portfolio for this category; (ii) the Group's continuous expansion of the production capacity of such products; and (iii) the Group's continuous strengthening of omni-channel development and brand building.

During the Current Year, the revenue from our other products of the Group for the year was RMB164.3 million, representing a decrease of 28.2% as compared with the Previous Year of RMB228.7 million. Its percentage in our total revenue decreased from 3.6% in the Previous Year to 2.3%, primarily due to adjustments for product portfolio such as Spicy Tofu Skin.

Our Customers and Sales Channels

Customers of the Group are primarily offline and online distributors, and to a lesser extent, direct sales customers and individual consumers who purchase from our self-operated online stores. Through in-depth channel building over years, we have a nationwide distribution network that deeply penetrates the Chinese market. As of December 31, 2025, we cooperated with 1,633 offline distributors and served for the key main national or regional supermarkets, snack specialty retailers, chained convenience stores and other points of sale (the "POS").

In 2025, the retail channel landscape evolved at an accelerated pace, with the penetration of emerging channels continuing to rise, while traditional channels actively adapted to the increasingly segmented trends in consumer scenarios. Keeping abreast of these changes, the Group continuously empowered distributors to strengthen their in-store service systems and enhanced the in-store execution capabilities of its sales team, thereby further expanding the coverage of the Group's retail outlets and improving operational efficiency. Meanwhile, the Group proactively seized opportunities in emerging channels, drove precise alignment between its products and diverse consumer scenarios, and achieved efficient coverage across all POS.

The Group has continued to build a comprehensive online omni-platform operating system. On one hand, it deepened operations in mainstream e-commerce channels to precisely reach target customer segments and optimise the shopping experience. On the other hand, it simultaneously expanded into emerging content-driven e-commerce channels, innovating brand interaction scenarios through short videos, live streaming, and influencer collaborations to amplify brand voice and effectively engage younger consumer groups. Furthermore, the Group fostered synergy across all online channels and created business complementarity with its offline POS network. These efforts have comprehensively enhanced market penetration and channel synergy efficiency, further consolidating the Group's omni-channel competitive edge.

The table below sets out a breakdown of our revenue by sales channels for the years indicated:

	Year ended December 31,			
	2025		2024	
	<i>RMB'000</i>	% of total revenue	<i>RMB'000</i>	% of total revenue
Offline channels ¹	6,476,960	89.7	5,561,595	88.8
Online channels	746,799	10.3	704,731	11.2
– Online distribution ²	211,781	2.9	280,386	4.5
– Online direct sales ³	535,018	7.4	424,345	6.7
Total	7,223,759	100.0	6,266,326	100.0

- (1) Offline channels mainly include distribution through our offline distributors and direct sales through some emerging channels.
- (2) Online distribution refers to the sales model under which we distribute goods to online retailers such as Tmall Supermarket, JD Supermarket, and other online distributors, who then sell our products to consumers.
- (3) Online direct sales refer to the sales model under which we sell products directly to consumers through our self-operated online stores on multiple third-party online platforms, such as Tmall, JD.com, Pinduoduo, Douyin and Kuaishou.

During the Current Year, the revenue generated from offline channels of the Group for the year was RMB6,477.0 million, representing an increase of 16.5% as compared with the Previous Year of RMB5,561.6 million. This reflects the effectiveness brought by the Group's continuous penetration of the offline omni-channel and deepening of brand marketing during the Current Year. The percentage of revenue generated from offline channels in our total revenue increased from 88.8% in the Previous Year to 89.7% in the Current Year, remaining stable in proportion.

During the Current Year, the revenue generated from online channels of the Group for the year was RMB746.8 million, representing an increase of 6.0% as compared with the Previous Year of RMB704.7 million. Among this, the revenue from online distribution of the Group for the year was RMB211.8 million, representing a decrease of 24.5% as compared with the Previous Year of RMB280.4 million; the revenue from online direct sales of the Group for the year was RMB535.0 million, representing an increase of 26.1% as compared with the Previous Year of RMB424.3 million. This performance reflects the Group's proactive adjustment of its operational strategies in response to evolving trends in the online channels, as well as its active embrace of growth opportunities presented by emerging online platforms.

The table below sets forth a breakdown of revenue contribution as a percentage of our total offline revenue by geographic locations of the registered offices of offline distributors and certain direct sales channels during the years indicated:

	Year ended December 31,			
	2025		2024	
	<i>RMB'000</i>	% of total revenue	<i>RMB'000</i>	% of total revenue
Eastern China	1,579,186	24.4	1,313,111	23.6
Central China	942,892	14.6	875,412	15.7
Northern China	896,548	13.8	763,600	13.7
Southern China	1,343,951	20.7	1,094,525	19.7
Southwestern China	800,899	12.4	737,132	13.3
Northwestern China	796,056	12.3	698,599	12.6
Overseas	117,428	1.8	79,216	1.4
Total	<u>6,476,960</u>	<u>100.0</u>	<u>5,561,595</u>	<u>100.0</u>

We generated relatively balanced revenue from offline distributors in different geographic areas in China. The geographic distribution of our domestic revenue is generally in line with the economic development and population of different regions in China.

Our Production Facilities and Capacities

During the Current Year, the Group has continuously been promoting the automation, streamlining and digitalisation of production facilities, so as to continuously improve the production efficiency, and ensure the stability of product quality.

As of December 31, 2025, the Group operates five production plants in Henan Province, namely Luohe Pingping Plant, Luohe Weilai Plant, Zhumadian Weilai Plant, Luohe Weidao Plant and Luohe Xinglin Plant.

Meanwhile, the new factory planned by the Group in Nanning, Guangxi, commenced construction in the Current Year. This strategic deployment is designed to provide critical production capacity support for the Group's ongoing business development and expansion.

The tables below set out the details of our designed production capacity, actual production, and utilisation rates for the periods indicated, by product types and by plants:

Type of Products	Year ended December 31,					
	2025			2024		
	Designed Production Capacity (ton)	Actual Production (ton)	Utilisation Rate	Designed Production Capacity (ton)	Actual Production (ton)	Utilisation Rate
Seasoned flour products	172,658.4	135,987.2	78.8%	202,065.0	132,113.9	65.4%
Vegetable products	225,774.0	174,526.8	77.3%	129,986.0	125,116.3	96.3%
Other products	10,675.5	8,082.2	75.7%	6,124.4	5,439.7	88.8%
Total	409,107.9	318,596.2	77.9%	338,175.4	262,669.9	77.7%

Our designed production capacity for seasoned flour products in the Current Year decreased compared with the Previous Year, primarily due to the adjustment of some production lines. Our designed production capacity for vegetable products increased compared with the Previous Year, primarily due to the addition of new production lines for vegetable products. Our designed production capacity for other products increased compared with the Previous Year. Our overall utilisation rate increased slightly compared with the Previous Year, primarily attributable to the increase in sales volume of the Group during the Current Year.

Production Plants	Year ended December 31,					
	2025			2024		
	Designed Production Capacity (ton)	Actual Production (ton)	Utilisation Rate	Designed Production Capacity (ton)	Actual Production (ton)	Utilisation Rate
Luohe Pingping Plant	37,604.0	28,082.1	74.7%	71,757.5	56,663.3	79.0%
Luohe Weilai Plant	80,200.4	61,814.7	77.1%	60,999.7	41,945.2	68.8%
Zhumadian Weilai Plant	37,546.0	32,939.3	87.7%	48,125.0	31,442.8	65.3%
Luohe Weidao Plant	98,755.5	78,072.5	79.1%	105,450.6	83,539.2	79.2%
Luohe Xinglin Plant	155,002.0	117,687.6	75.9%	51,842.6	49,079.4	94.7%
Total	409,107.9	318,596.2	77.9%	338,175.4	262,669.9	77.7%

During the Current Year, fluctuations in annualised designed production capacity across our factories were primarily driven by: (i) proactive consolidation of production lines to enhance economies of scale at core factories; and (ii) adjustments to product mix in response to market demand. Overall capacity utilisation rate improved compared to the prior year, mainly attributable to growth in the Group's sales volume during the Current Year.

Our Food Safety and Quality Control

As one of China's leading snack food enterprises, we always take quality as our core competitiveness and regard food safety as the "lifeline" of our survival and development. We continuously refine and upgrade our food safety management system, enforcing strict controls across the entire process from raw material selection to production and delivery, ensuring that consumers are provided with safe, reliable, and high-quality snack foods. Meanwhile, building on the upgrading trend of consumer demand, we vigorously promote innovation and R&D, focusing on tastier, healthier and more diversified product iterations. By providing high-quality offerings, we have earned widespread market trust and long-term support.

We have established a comprehensive food safety and quality assurance system covering the entire supply chain and full product lifecycle, ensuring end-to-end coverage from R&D, procurement, and manufacturing to storage, distribution, and sales. The HACCP (Hazard Analysis and Critical Control Points) system is strictly implemented throughout production to maintain risk control at every stage. Product inspection and release adhere rigorously to the *Product Inspection and Release Control Procedures*, preventing any non-conforming products from entering the market. For testing, we deploy cutting-edge equipment – including HPLC-MS, GC-MS, and ICP-MS – to precisely monitor key indicators such as food additives, heavy metals, and microorganisms, guaranteeing product quality compliance. Regarding risk management, by leveraging the *Food Safety Information Collection and Early Warning System*, *Food Safety Monitoring and Risk Assessment Norms*, and *Food Safety Self-inspection Management System*, we have built a holistic mechanism encompassing proactive prevention, in-process control, and post-incident traceability.

To further enhance the effectiveness of quality control, we have established a comprehensive quality management centre. This centre centrally oversees core functions including the admission management of raw materials and packaging materials, production process control, product inspection and testing, qualification auditing and supervision of contract manufacturers, as well as customer service and post-sales quality traceability. By doing so, we have built a closed-loop management system characterised by "strict admission control at the source, precise production control, and rapid post-sales response." Through this end-to-end, high-standard quality assurance system, we are committed to providing consumers with safe and premium snack foods they can trust.

Our R&D Capabilities

The Group always adheres to our product R&D philosophy of "maximising the intrinsic value of nature with an industrial approach". Keeping pace with the high-quality development trends of the food industry, we continue to strengthen our core competitiveness in food technology. We maintain an optimised and upgraded modular innovation system covering the entire industrial chain. By deploying professional technical talent for specialised research and fostering deep collaboration across professional teams, we seamlessly integrate technological innovation into all our product categories. These initiatives continuously refine our end-to-end product development processes and accelerate product iteration.

Meanwhile, the Group has deepened its long-term strategic partnerships with leading domestic universities in food science. By co-establishing R&D laboratories, we collaborate on pioneering and critical industry technologies, fostering resource sharing and leveraging complementary strengths, while simultaneously strengthening our future talent pipeline. During the Current Year, the Group's R&D centre team, comprising experts in food engineering, nutritional science, and other disciplines, drove diverse innovation initiatives. These efforts have enabled the Group to precisely respond to evolving consumer demands, providing robust technical support for the sustainable growth of our product portfolio.

Our Information Technology

The Group has continuously advanced its digital transformation, driving business process optimisation through data applications to enhance end-to-end operational efficiency.

During the Current Year, the Group focused on digital upgrades in key business segments: on the marketing front, it optimised terminal management processes with digital tools; on the supply chain front, it elevated automation levels to achieve real-time transparency, cost reduction, and efficiency promotion in logistics operations. Furthermore, the Group completed the migration and upgrade of its enterprise office collaboration platform, further strengthening organisational synergy. Meanwhile, the Group continuously consolidated its IT infrastructure by completing cybersecurity upgrades and network architecture optimisation for its private cloud system, providing reliable technical support for the stable operation of all businesses.

FINANCIAL REVIEW

The following financial results are extracted from the financial report of the Group prepared in accordance with the IFRS Accounting Standards during the Reporting Period:

Revenue and Gross Profit

The Group recorded a revenue of RMB7,223.8 million in the Current Year, representing an increase of 15.3% compared with RMB6,266.3 million in the Previous Year. This growth was primarily driven by the Group's proactive innovation throughout the year, particularly through product portfolio upgrades, continuous omni-channel penetration and deepened brand marketing.

Gross profit of the Group increased by 14.9% from RMB3,016.1 million in the Previous Year to RMB3,466.4 million in the Current Year. Gross profit margin slightly decreased from 48.1% in the Previous Year to 48.0% in the Current Year, reflecting that the Group's active efforts to enhance supply chain efficiency during the year to largely offset the impact of rising raw material costs.

Distribution and Selling Expenses

Distribution and selling expenses of the Group amounted to RMB1,171.4 million in the Current Year, representing an increase of 14.1% compared with RMB1,026.3 million in the Previous Year. In the Current Year, distribution and selling expenses of the Group accounted for 16.2% of the total revenue, representing a decrease of 0.2 percentage points as compared with 16.4% in the Previous Year. The increase in the Group's distribution and selling expenses was mainly due to an increase in the promotion and advertising expenses as well as transportation expenses in the Current Year.

Administrative Expenses

Administrative expenses of the Group decreased by 14.5% from RMB491.0 million in the Previous Year to RMB419.7 million in the Current Year. The proportion of administrative expenses to total revenue decreased from 7.8% in the Previous Year to 5.8% in the Current Year, in the Current Year, a one-off reversal of share-based payment expenses amounted to RMB15.5 million.

Other Income, Net

Other income, net of the Group decreased by 15.5% from RMB77.0 million in the Previous Year to RMB65.1 million in the Current Year.

Other Losses, net

Other losses of the Group decreased by 50.2% from RMB174.8 million in the Previous Year to RMB87.0 million in the Current Year. Other losses for the Current Year were mainly due to the impairment provision of specialised equipment related to discontinued product lines, expecting that it will not be able to generate economic benefits in the future through direct use or disposal.

Finance Income, Net

Net finance income of the Group increased by 10.4% from RMB160.2 million in the Previous Year to RMB176.9 million in the Current Year, primarily due to an increase in interests from banks.

Income Tax Expense

Income tax expense of the Group increased by 22.3% from RMB493.1 million in the Previous Year to RMB602.9 million in the Current Year, primarily due to an increase of the taxable income of the Group in the Current Year.

Profit for the Year

As a result of the foregoing, profit for the year of the Group increased by 33.6% from RMB1,068.1 million in the Previous Year to RMB1,427.3 million in the Current Year.

Dividends

Based on the Group's overall performance, having accounted for, including but not limited to, surplus, overall financial conditions, capital expenditures of the Group in the Current Year, the Board will propose at the forthcoming annual general meeting of the Company to declare a final dividend (the "**Final Dividend**") of RMB0.17 per share as of the end of Current Year (inclusive of tax, amounting to a total Final Dividend of approximately RMB413.3 million), representing approximately 29% of the net profit of the Group for the year ended December 31, 2025. The proposed Final Dividend and the Interim Dividend declared by the Board at the board meeting held on August 14, 2025, totaled RMB850.9 million, representing approximately 60% of the net profit of the Group for the year ended December 31, 2025. However, the implementation of the Final Dividend is subject to the approval of the annual general meeting. The Final Dividend is expected to be paid on or about June 29, 2026.

Term Deposits with Initial Term over Three Months, Cash and Cash Equivalents and Borrowings

As of the end of Current Year, the sum of term deposits with initial term over three months, cash and cash equivalents of the Group amounted to RMB7,923.2 million, representing an increase of 50.4% as compared with RMB5,267.5 million as of the end of Previous Year, mainly attributable to proceeds from the Placing and Subscription and the cash generated from operating activities partially offset by the cash used in the acquisition of property, plant and equipment and dividend payment during the Reporting Period. Borrowings of the Group were RMB389.0 million and RMB2,201.0 million as of December 31, 2024 and December 31, 2025, respectively. As of December 31, 2025, among the Group's total borrowings, RMB176.0 million (December 31, 2024: RMB179.0 million) were secured bank loans which the Group obtained for the construction of plants and purchase of machinery and equipment, while the remaining borrowings were used to meet the Group's working capital requirements.

Inventories

Inventories of the Group increased by 1.2% from RMB878.3 million as of the end of Previous Year to RMB889.1 million as of the end of Current Year. Inventory turnover days of the Group increased from 73 days in the Previous Year to 86 days in the Current Year, mainly due to adjustments for certain raw material reserves in response to market changes during the year.

Trade, Other Receivables and Prepayments

Trade receivables of the Group increased by 71.2% from RMB52.8 million as of the end of Previous Year to RMB90.4 million as of the end of Current Year. The turnover days of trade receivables increased from 3.0 days in the Previous Year to 3.6 days in the Current Year.

Other receivables of the Group decreased by 27.6% from RMB8.7 million as of the end of Previous Year to RMB6.3 million as of the end of Current Year.

Prepayments of the Group decreased by 9.3% from RMB191.8 million as of the end of Previous Year to RMB174.0 million as of the end of Current Year, primarily due to a decrease in prepayments for raw materials.

Financial Assets at Fair Value through Profit or Loss

Financial assets at fair value through profit or loss of the Group were nil and RMB250.1 million as of the end of Previous Year and Current Year, respectively.

Trade and Other Payables

Trade payables of the Group increased by 26.9% from RMB212.6 million as of the end of Previous Year to RMB269.7 million as of the end of Current Year, primarily due to an increase in payables for purchasing packaging materials. The turnover days of trade payables increased from 21 days in the Previous Year to 23 days in the Current Year.

Other payables of the Group increased by 8.7% from RMB614.0 million as of the end of Previous Year to RMB667.5 million as of the end of Current Year.

Contract Liabilities and Refund Liabilities

Contract liabilities and refund liabilities of the Group decreased by 15.3% from RMB597.3 million as of the end of Previous Year to RMB506.0 million as of the end of Current Year, primarily due to timing differences of the Chinese New Year between Current Year and Previous Year.

Gearing Ratio

As of the end of Current Year, the gearing ratio of the Group, which is calculated as total interest-bearing borrowings divided by total equity, was 30.1%, compared with 6.5% as of the end of Previous Year, primarily attributable to an increase in financing arrangements to support daily operations and business expansion, with a view to enhancing liquidity management.

Treasury Policy

The Group adopts a conservative financial management approach for its treasury policy to ensure a sustainable working capital management that the Group's liquidity structure comprising assets, liabilities and other commitments is sufficient to meet the Group's operational requirements and capital commitments. In addition, the Group reviews the treasury management policies on a regular basis so as to strengthen its investment portfolio strategy, particularly in relation with the fund management products to minimise the investment risk and protect the interests of the Group.

FOREIGN EXCHANGE RISK

The Group mainly operates in China with most of the transactions settled in RMB. The functional currency of the subsidiaries in Mainland China is RMB, while the functional currency of the Company and subsidiaries outside Mainland China is HKD, USD, IDR or MYR. Both the entities in and outside Mainland China have assets and liabilities, like cash at bank and other major licensed payment institutions, term deposits with initial term over three months which are denominated in USD, HKD, IDR and MYR. Foreign exchange risk arises from the fluctuations in exchange rates. The Group has continued to closely track and manage its exposure to fluctuation in foreign exchange rates confronted by the majority of the Group's deposits denominated in foreign currencies.

CONTINGENT LIABILITIES

As of the end of Previous Year and Current Year, the Group did not have any significant contingent liabilities.

CAPITAL COMMITMENTS

As of the end of Current Year, the Group had capital commitments for the construction of property, plant and equipment of approximately RMB160.7 million (Previous Year: RMB169.4 million).

PLEDGE OF ASSETS

As of the end of Current Year, the Group has pledged land use right amounting to RMB87.9 million (Previous Year: RMB89.8 million).

SIGNIFICANT INVESTMENT, MATERIAL ACQUISITION AND DISPOSAL

The Group did not have any significant investment held (including any investments in an investee with a value of 5% or more of the Group's total assets as of December 31, 2025), or any material acquisition or disposal of any relevant subsidiary, associate and joint venture during the Reporting Period. The Group subscribed for wealth management products from financial institutions for cash management. During the Reporting Period and as at the date of this announcement, there was no information in respect of subscription for such wealth management products from a single financial institution required to be disclosed pursuant to Chapter 14, Chapter 14A or Appendix D2 of the Listing Rules.

FUTURE PLAN FOR MATERIAL INVESTMENTS OR CAPITAL ASSETS

As of the date of this announcement, except for the "Future Plans and Use of Proceeds" disclosed in the Prospectus, and the investment in the construction of a snack food production base in Nanning, Guangxi Zhuang Autonomous Region (the Company expects to raise the required funds either through its own capital or various financing methods) disclosed in the Group's announcement dated April 22, 2025, the Group did not have any existing plans for acquiring other material investments or capital assets.

USE OF PROCEEDS FROM LISTING

The shares of the Company were listed on The Stock Exchange of Hong Kong on December 15, 2022 (the “**Listing Date**”). From the Listing Date to December 31, 2025, the Group progressively utilised the proceeds from the IPO according to the intended use set out in the Prospectus.

The net proceeds from the Initial Public Offering of the shares of the Company on the Main Board of The Stock Exchange of Hong Kong (after deducting underwriting fees and other related expenses) were approximately HK\$903.3 million. As of December 31, 2025, the net proceeds from the Group’s initial public offering have been fully utilised.

Intended purposes of net proceeds	Net proceeds from the Listing available (HK\$ million)	Unutilised net amount as at December 31, 2024 (HK\$ million)	Actual net amount utilised for the Current Year (HK\$ million)	Unutilised net amount as at December 31, 2025 (HK\$ million)	Expected timeline for fully utilising unutilised net amount	Expected timeline as disclosed in the Prospectus
Production facilities and supply chain system	514.9	217.6	217.6	–	–	3-5 years
Expanding our sales and distribution network	135.5	–	–	–	–	3-5 years
Brand building	90.3	–	–	–	–	3-5 years
Product R&D activities and enhancement of R&D capabilities	90.3	22.8	22.8	–	–	3-5 years
Advancing the construction of digitisation and intelligence	72.3	6.6	6.6	–	–	3-5 years
Total	903.3	247.0	247.0	–	–	–

Note: Due to rounding, there may be a difference between the sum of the individual sub-values and the total amount. The balance of the proceeds from the initial public offering has been utilised according to the purposes and proportions disclosed in the prospectus. The expected time for the full use of the proceeds was earlier than disclosed in the prospectus, which was mainly due to the Group’s reassessment of the business execution plan. In addition, taking into account the Company’s long-term development and changes in the supply of raw materials, the Board decided to cancel the plan for construction of a new plant in Qujing, Yunnan Province as disclosed in the Prospectus.

PROCEEDS FROM THE PLACING OF EXISTING SHARES AND TOP-UP SUBSCRIPTION OF NEW SHARES UNDER THE GENERAL MANDATE

On May 8, 2025 (before trading hours), the Company, HH Global Capital Ltd (the “**Vendor**”) and UBS AG Hong Kong Branch (the “**Placing Agent**”) entered into the placing agreement (the “**Placing Agreement**”), pursuant to which, the Vendor agrees to sell, or procure the sale of, the Placing Shares and the Placing Agent agrees as agent of the Vendor, to procure on a best efforts basis (either itself or through its associates) places to purchase 80,000,000 Shares with a par value of US\$0.00001 each in the share capital of the Company held by the Vendor at a price of HK\$14.72 per Share (the “**Placing Price**”) on the terms and subject to the conditions set out in Placing Agreement (the “**Placing**”). And, on May 8, 2025 (before

trading hours), the Company and the Vendor entered into the subscription agreement (the “**Subscription Agreement**”), pursuant to which, the Company conditionally agrees to issue to the Vendor, and the Vendor conditionally agrees to subscribe as principal for, new Shares at the Placing Price, in the same amount as the total number of Placing Shares actually sold by the Vendor (the “**Subscription**”). On May 8, 2025 (being the date of the Placing Agreement and the Subscription Agreement), the closing price of the Company’s Shares as quoted on The Stock Exchange of Hong Kong was HK\$15.14 per share. For details, please refer to the announcements of the Company dated May 8, 2025 and May 15, 2025, respectively.

A total of 80,000,000 Shares with a par value of US\$0.00001 each held by the Vendor have been successfully placed on May 12, 2025 at the Placing Price of HK\$14.72 per Share to not less than six professional, institutional, or other investors who (to the best of the knowledge, information and belief of the Directors, having made all reasonable enquiries), together with their respective ultimate beneficial owners, are third parties independent of and not connected with the Company or its connected persons. The total nominal value of the Placing Shares is US\$800. On May 15, 2025, a total of 80,000,000 Subscription Shares with a par value of US\$0.00001 each have been issued to the Vendor at the subscription price (the “**Subscription Price**”) of HK\$14.72 per Share, and have been approved for listing and trading by the Listing Committee of The Stock Exchange of Hong Kong. The total nominal value of the Subscription Shares is US\$800. The net price for the Subscription (after deducting the commissions and estimated expenses) is estimated to be approximately HK\$14.59 per Subscription Share. The proceeds raised will enhance the Group’s financial strength, market competitiveness and comprehensive strength, and promote the long-term healthy and sustainable development of the Group. The Placing and Subscription will also further diversify the Company’s Shareholder base by attracting a number of high-quality institutional investors, and to further enhance the liquidity in the Shares. Based on the current market conditions, the Directors consider that the terms of the Placing Agreement and the Subscription Agreement (including but not limited to the Placing Price and the Subscription Price) are fair and reasonable and in the best interests of the Company and its Shareholders as a whole.

The gross proceeds from the Placing and Subscription are approximately HK\$1,177.60 million, and the net proceeds (after deducting the commissions and estimated expenses) from the Placing and Subscription are expected to be approximately HK\$1,167.04 million in aggregate. All the net proceeds from the Placing and Subscription will be used for the following purposes: (a) approximately 50% for expanding and upgrading the Company’s production facilities and supply chain system to improve its production capacity; (b) approximately 20% for further expanding the Company’s sales and distribution network; (c) approximately 20% for enhancing brand building to improve the Company’s brand influence and consumer awareness; (d) approximately 10% for other general corporate purpose.

During the Reporting Period and up to the date of this announcement, there is no change to the intended use of the net proceeds from the Placing and the Subscription disclosed above, and the Company plans to gradually utilise the net proceeds in accordance with such intended use within the next two years based on its actual business situations. Such expected timetable is based on the Company's best estimation of market conditions and business operation in the future, and is subject to change depending on the development of current and future market conditions as well as actual business needs.

As of December 31, 2025, the use of net proceeds from the Subscription by the Group is set out below:

Intended purposes of net proceeds	% of use of proceeds raised	Net proceeds from the Placing available (HK\$ million)	Actual net amount utilised during the Reporting Period (HK\$ million)	Actual net amount utilised as of December 31, 2025 (HK\$ million)	Unutilised net amount as of December 31, 2025 (HK\$ million)	Expected timeline for fully utilising unutilised net amount
Expanding and upgrading the Company's production facilities and supply chain system to improve its production capacity	50%	583.5	317.4	317.4	266.1	1-2 years
Expanding the Company's sales and distribution network	20%	233.4	117.0	117.0	116.4	1-2 years
Brand building	20%	233.4	173.5	173.5	59.9	1-2 years
Other general corporate purpose	10%	116.7	54.9	54.9	61.8	1-2 years
Total	100%	1,167.0	662.8	662.8	504.2	-

GOING CONCERN

On the basis of current financial projections and financing available, the Group has adequate financial resources to continue its operation in the foreseeable future. Accordingly, the financial statements have been prepared on a going concern basis.

COMPLIANCE WITH LAWS AND REGULATIONS

The Group's operations are carried out primarily in the PRC, while the shares of the Company are listed on The Stock Exchange of Hong Kong. The businesses operated by the Group are mainly subject to the laws of PRC and Hong Kong and other relevant jurisdictions. During the year ended December 31, 2025 and as of the date of this announcement, the Group has complied with relevant laws and regulations that have significant impacts on the Group in the applicable jurisdictions. Specifically, as a manufacturer of casual snack food, the Group's operations are subject to the applicable food production, sale and safety laws and regulations, applicable consumer protection laws and regulations and competition law, and applicable environmental protection laws and regulations. In the Current Year, the Group did not have any material non-compliance with such laws and regulations.

HUMAN RESOURCES AND REMUNERATION POLICY

As at December 31, 2025, the total number of employees of the Group was 6,150, and the total employee benefits (including directors' remuneration) amounted to approximately RMB1,087.3 million in the Reporting Period. We always believe that the Group's long-term growth depends on the expertise and capability of our employees. We proactively optimise the talent selection and cultivation system in order to improve the general competitiveness of our employees and their sense of belongings to the Group.

The human resources are one of the Group's most important assets and the key to the continuous growth of the Group's business. The Group's remuneration policy is determined by the salary levels in different regions, employee rank and performance and the market conditions. Apart from basic remuneration, for all employees in Mainland China, the Group makes contributions towards employee mandatory social security schemes including pensions, unemployment compensation, work-related injury insurance, maternity insurance and medical insurance in accordance with the applicable laws and regulations of Mainland China. The Group also makes contributions towards housing provident fund schemes for employees in Mainland China as required by applicable local laws and regulations in Mainland China. For employees in Hong Kong and other countries, the Group also makes contributions towards relevant insurance schemes, pension schemes and provident fund as required by applicable local laws and regulations. The pensions and unemployment insurance belong to defined contributions schemes. The Group does not have the right to confiscate the contributions, and therefore has no use of the contributions for the year ended December 31, 2025. Besides, performance bonus and other incentive systems are established to recognise and encourage organisations and employees which have made outstanding contributions to the Group's business. Generally, a salary review is conducted annually to make sure that the overall remuneration policy is competitive.

The Group has introduced human resource management system, which facilitates the decision makers and management team to comprehensively and timely understand the Company's employee structure and the growth status of its employees, and helps human resource department to continuously improve the organisational structure of human resources according to business development, thus greatly improving the business collaborative efficiency.

At the same time, the Group systematically plans the functions of each department, attaches importance to the complementary allocation within the Group in the selection and appointment of talents, pays attention to the comprehensive performance assessment of the team and individual in the assessment of personnel ability, and supplements the introduction of external outstanding talents on the basis of the training of internal talents to facilitate the construction of the entire talent echelon.

The Group emphasises on employee training and development, and has established a systematic talent training system for providing employee development resources and platforms. Based on the Group's strategic development needs, our training system is developed from three aspects, namely basic general training, business professional training and competency improvement training, with the aim of helping talents improve their ability to achieve both organisational mission and personal mission. At the same time, the Group has established an online unified knowledge and information sharing platform named "Fenxiang Tang(分享堂)", and the knowledge and information are disseminated and enhanced in value via a unified information platform.

In strict compliance with the Labour Law of the People's Republic of China and the Labour Contract Law of the People's Republic of China, the Group pays labour remuneration and makes contributions to social insurance and housing provident funds for its employees. Meanwhile, we also provide annual check-ups, holiday benefits, etc., so as to fully protect our employees through a variety of benefit measures.

In order to incentivise and reward our directors, members of senior management and other employees who have contributed to the development of the Group, the restricted share unit scheme (the "**RSU Scheme**") was approved and adopted by the Board on January 1, 2021 and March 21, 2024 (the "**Dates of Adoption**") respectively. The RSU Scheme shall be valid and effective for the period of ten (10) years commencing on the Dates of Adoption.

For details of the employee incentive scheme, please refer to the Prospectus published on the website of The Stock Exchange of Hong Kong (www.hkexnews.hk) and the website of the Company (www.weilongshipin.com) and the 2025 annual report of the Company which is expected to be published by the end of April 2026.

The details of the incentive shares granted to the employees under the grant proposal will be published in the 2025 annual report of the Company, which is expected to be published by the end of April 2026.

OUTLOOK

In line with the mission of "letting the world fall in love with Chinese flavors", the vision of "making authentic Chinese gourmet more entertaining, casual, convenient, affordable, digitally intelligent, to achieve leadership in NPS and operational efficiency, and ultimately build a great business that brings joy and happiness to people for 123 years", and the value of "putting consumer experience at the core, valuing those who strive, benchmarking courageously against best-in-class peers, and embracing continuous self-reflection", the Group continues to build a leading company in the spicy snack food industry, thus providing more value to its customers, employees, and consumers.

Looking ahead, the Group will deepen its multi-category product strategy by closely aligning with market trends and evolving consumer needs. Leveraging its strong R&D capabilities, the Group will continue to enrich its product portfolio and launch innovative products that cater to diverse consumer tastes and usage scenarios. Meanwhile, the Group will strengthen synergies across its product lines to provide consumers with more diversified product combinations and improved experiences. These initiatives will further consolidate the Group's leading position in the spicy snack food sector and enhance consumer satisfaction and loyalty.

In terms of brand strategy, the Group will remain committed to cultivating a youthful, vibrant and creative brand image. The Group will deeply integrate into the social ecosystems of young consumers by establishing a User-Generated Content (UGC) communication matrix on the social platforms where they are most active, thereby achieving content co-creation with consumers. Simultaneously, the Group will adopt innovative marketing approaches favoured by young consumers to foster deep engagement and build emotional connections. These efforts will continuously consolidate and enhance the Group's influence and affinity among young consumers, enabling the brand to become an integral part of their daily lives and a genuine lifestyle partner.

In terms of channel layout, the Group will continue to advance its omni-channel strategy encompassing both online and offline operations. Actively responding to the rapidly evolving channel landscape, the Group will strengthen high-efficiency synergy between online and offline channels to build a dynamic and efficient omni-channel network. Offline, the Group will continuously optimise market coverage quality and execution efficiency across both traditional and emerging retail terminals. Online, the Group will deepen the synergistic ecosystem involving traditional e-commerce platforms as well as emerging models such as content-based and social commerce. Furthermore, leveraging real-time online data feedback, the Group will iteratively refine its product portfolio and accelerate new product development. These initiatives will further enhance the deep synergy between the Group's channel capabilities and product offerings, providing sustained momentum for its long-term and robust business growth.

Furthermore, regarding the supply chain, the Group will continue to focus on core segments including procurement, production and logistics, and drive automation and digitalisation upgrades at key nodes. While enhancing product quality, the Group will comprehensively improve supply chain responsiveness and operational efficiency to flexibly adapt to evolving market demands. Concurrently, the Group will deepen its digitalisation initiatives and accelerate the application of emerging technologies to sustainably enhance efficiency across all business segments. In terms of organisation and talent, the Group will continue to optimise its organisational structure, refine its talent recruitment and development systems, and strengthen team building and capability development, so as to provide solid support for the sustainable development of the Group's business.

Finally, the Group will continue to stay true to our original aspiration and keep our mission in mind, focusing on the creation of long-term corporate value, actively practicing social responsibility, and promoting the long-term sustainable development of the Group. We are committed to creating more value for consumers, customers, shareholders, investors, employees, and society as a whole.

DIVIDEND

Relevant resolution has been passed at a meeting of the Board held on March 26, 2026, and the Board proposed the distribution of a Final Dividend of RMB0.17 (tax inclusive) per share for the year ended December 31, 2025, with a total amount of approximately RMB413.3 million. The distribution of such Final Dividend is subject to approval by shareholders of the Company at the annual general meeting. The dividend is expected to be paid on or about June 29, 2026.

The Company will not be liable for any claim or dispute over the withholding mechanism arising from any delay in, or inaccurate determination of the status of the shareholders. The Board is not aware of any shareholders who have waived or agreed to waive any dividend.

DIVIDEND POLICY

We may distribute dividends by way of cash or by other means that our Board considers appropriate. Distribution of dividends is subject to the discretion of our Board and, if necessary, the approval of our shareholders. Our Board may recommend a distribution of dividends in the future after taking into account our results of operations, financial conditions, operating requirements, capital requirements, shareholders' interests and any other conditions that our Board may deem relevant.

Subject to applicable laws and regulations, our dividend policy is to distribute to our shareholders no less than 25% of our distributable profits for any particular year after the Listing. We cannot assure you that we will be able to distribute dividends of the above amount or any amount, or at all, in any year. The declaration and payment of dividends may also be limited by legal restrictions and by loan or other agreements that the Company and our subsidiaries have entered into or may enter into in the future. Any declaration and payment as well as the amount of dividends will be subject to our constitutional documents and the Cayman Companies Act. We are a holding company incorporated under the laws of the Cayman Islands. As a result, the payment and amount of any future dividends will depend on the availability of dividends received from our subsidiaries and other reserves lawfully available for distribution. Our shareholders may approve any declaration of dividends in a general meeting, which must not exceed the amount recommended by our Board. No dividend shall be declared or payable except out of our profits and reserves lawfully available for distribution.

SUBSEQUENT SIGNIFICANT EVENT AFTER THE REPORTING PERIOD

The Board is not aware of any material event requiring disclosure, that has taken place subsequent to December 31, 2025 and up to the date of this announcement.

ANNUAL GENERAL MEETING

The annual general meeting of the Company will be held on Thursday, June 11, 2026. A notice convening the annual general meeting of the Company will be published in the manner as required by the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") in due course.

CLOSURE OF REGISTER OF MEMBERS

The register of members of the Company will be closed from Monday, June 8, 2026 to Thursday, June 11, 2026 (both days inclusive), during which period no transfer of shares will be registered. In order to qualify to attend the annual general meeting and to vote at the meeting, all transfer documents accompanied by the relevant share certificates must be lodged with the Company's share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong no later than 4:30 p.m. on Friday, June 5, 2026. The Shareholders whose names appear on the register of members of the Company on Thursday, June 11, 2026 are entitled to attend and vote at the Annual General Meeting.

The register of members of the Company will also be closed from Wednesday, June 17, 2026 to Thursday, June 18, 2026 (both days inclusive), during which period no transfer of shares will be registered. In order to qualify to receive the Final Dividend, all transfer documents accompanied by the relevant share certificates must be lodged with the Company's share registrar in Hong Kong, Tricor Investor Services Limited, at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong no later than 4:30 p.m. on Tuesday, June 16, 2026. Shareholders whose names appear on the Register of Members of the Company as at Thursday, June 18, 2026, being the record date for determining shareholders' entitlement to the proposed final dividend.

PURCHASE, SALE AND REDEMPTION OF LISTED SECURITIES OF THE COMPANY

During the Reporting Period, save as disclosed in the sections headed "PROCEEDS FROM THE PLACING OF EXISTING SHARES AND TOP-UP SUBSCRIPTION OF NEW SHARES UNDER THE GENERAL MANDATE" in this announcement, none of the Company or its subsidiaries had purchased, sold or redeemed any of the listed securities (including sale of treasury shares) of the Company. As of December 31, 2025, the Company did not hold any treasury shares.

AUDIT COMMITTEE

As of December 31, 2025 and the date of this announcement, the Audit Committee of the Company consists of three independent non-executive directors, namely Mr. ZHANG Bihong, Ms. XU Lili and Ms. XING Dongmei. Mr. ZHANG Bihong currently serves as the chairman of the Audit Committee. The primary responsibilities of the Audit Committee are to inspect, review and supervise financial data and reporting process for financial data of the Company. The Audit Committee has reviewed the consolidated annual results of the Group for the year ended December 31, 2025 and confirmed that the applicable accounting principles, standards and requirements have been complied with, and that adequate disclosures have been made.

SCOPE OF WORK OF ERNST & YOUNG

The figures in respect of the Group's consolidated statement of financial position, consolidated statement of profit or loss, consolidated statement of comprehensive income and the related notes thereto for the year ended December 31, 2025 as set out in the preliminary announcement have been agreed by the Group's auditor, Ernst & Young, to the amounts set out in the Group's consolidated financial statements for the year. The work performed by Ernst & Young in this respect did not constitute an assurance engagement in accordance with International Standards on Auditing, International Standards on Review Engagements or International Standards on Assurance Engagements issued by the International Auditing and Assurance Standards Board and consequently no assurance has been expressed by Ernst & Young on this announcement.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE SET OUT IN APPENDIX C1 TO THE LISTING RULES

The Company is committed to the best practices on corporate governance. The Company has adopted the principles and code provisions set out in the Corporate Governance Code (the “**CG Code**”) under Appendix C1 to the Listing Rules, and had complied with all applicable code provisions as set out in the CG Code for the year ended December 31, 2025.

COMPLIANCE WITH THE MODEL CODE SET OUT IN APPENDIX C3 TO THE LISTING RULES

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the “**Model Code**”) as set out in Appendix C3 to the Listing Rules as the code of conduct regarding the directors’ dealings in the securities of the Company.

After making specific enquiries with all directors, all of them confirmed that they had complied with the provisions set out in the Model Code for the year ended December 31, 2025.

PUBLICATION OF ANNUAL RESULTS ANNOUNCEMENT AND ANNUAL REPORT

This announcement is published on the website of The Stock Exchange of Hong Kong (<http://www.hkexnews.hk>) and the website of the Company (<https://www.weilongshipin.com>), and the 2025 annual report of the Company will be published on the aforementioned websites in due course.

By order of the Board
WEILONG Delicious Global Holdings Ltd
LIU Weiping
Chairman

Hong Kong, March 26, 2026

As at the date of this announcement, the executive directors of the Company are Mr. LIU Weiping, Mr. LIU Fuping, Mr. LIU Zhongsi and Mr. YU Feng; the non-executive director of the Company is Mr. WEI Zhe; and the independent non-executive directors of the Company are Ms. XU Lili, Mr. ZHANG Bihong and Ms. XING Dongmei.